



## EXECUTIVE DIRECTOR'S REPORT

Anne Hawley has been executive director of the Massachusetts Council on the Arts and Humanities since 1977. During her tenure, the Council has become the second largest state arts and humanities agency in the nation, and the agency now boasts 23 different funding programs for cultural organizations and artists.

I am pleased to announce the Council's latest effort in serving the cultural community of Massachusetts. In these pages of the *Bulletin*, artists and organizations alike should find useful information and resources to use in the vitally important work you do each day.

We will recognize the people and organizations who are consistently enhancing the cultural climate of Massachusetts, identify the significant conferences and

workshops in the disciplines, and have guest columns by such thoughtful people as Senator Edward Kennedy on issues that affect the work we do together.

I am most hopeful that this regular publication will enable us to communicate with the Council's diverse and expanding constituency. As this agency grows, and it will given the excellent leadership of our Governor and Legislature, we will work diligently to maintain the personal touch that has characterized this agency in the past.

One last word. I would like to thank every person who came to the magnificent second annual Arts and Humanities Appreciation Day at the State House in Boston. The turnout was great, the speeches inspiring, and the musical events uplifting.

## PROFILES

New Council  
Members

The Massachusetts Council on the Arts and Humanities is guided by a 15-member board appointed by the Governor. In March 1987, Governor Michael Dukakis appointed four new members to replace others whose terms had expired. The Council welcomes the following:

Sheila Balboni is the executive director of the Community Day Care Center of Lawrence, a multi-program agency providing day care and related services to families in the Greater Lawrence area.

She received a BA in political science from Newton College, an M.Ed. from Framingham State College and an M.Ed. in administration, planning, and social policy from Harvard University.

Ms. Balboni is affiliated with several professional associations, including the Mass. Association of Day Care Agencies, the National Association for the Education of Young Children, and the Christ

Church Nursery for the Handicapped.

For the past ten years, Kathy Halbreich has directed the growth and operations of exhibition, acquisition, publication, artist-in-residence, and education programs in contemporary arts and design at the MIT Committee on the Visual Arts.

She has been a consultant for the National Endowment for the Arts, the Artists Foundation, and numerous city and state agencies involved in public art. In 1986, Ms. Halbreich travelled throughout Japan at the behest of the Japan Foundation to study contemporary art and to advise museum professionals on current practices and programs.

Born in Paris, Yo Yo Ma began his cello studies with his father at the age of four. He studied with Janos Scholz before entering the Juilliard School of Music in 1962. He is also a graduate of Harvard University.

Mr. Ma won the Avery Fisher Prize in 1978 and since then has appeared as a soloist with most of the major orchestras of the world. He has re-

ceived three Grammys: in 1984 for the six Bach Suites for Unaccompanied Cello, and two in 1985 for his recordings of the Elgar and Walton Concertos with the London Symphony and for the Brahms cello sonatas which he recorded with Emmanuel Ax.

David Starr, who served previously on the Council from 1980-85, has been involved in a host of professional and community activities, in addition to his position as publisher of the Springfield newspapers. He is a member of the UPI Newspaper Advisory Board, a trustee of the Springfield Library and Museum Association, and co-chairman of the capital funds drive for the Laughing Brook Education Center and Wildlife Sanctuary.

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# Bulletin News Briefs

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## Council Provides "Wallworks" Funds

"Wallworks," a series of large murals created on an interior wall of the Williams College Museum of Art, began this past February with the work of Richard Haas. With partial funding from the Mass. Council on the Arts and Humanities, the two-year series will involve four artists: Haas, Mike Glier, William Ramage, and Sol LeWitt. Each will use the 850 sq. ft. wall for creations ranging in style from the realistic to the abstract.

## NEA Theatre Director Visits Boston

Members of the Boston theatre community recently met Rob Marks, new director of the Theatre Program of the National Endowment for the Arts. This was Marks' first field visit since he began the directorship in January, and the start of his "commitment to maintain a dialogue with theatre groups throughout the country."

Marks stressed the limitations of the program's \$8.5 million budget, which contrasts with the \$4.5 million he administered as director of New York's State Council on the Arts' theatre program. He said he and his staff of three do not plan major changes or initiatives in his first year.

Marks noted that the main criteria for funding will be artistic quality. Furthermore, he noted, work which "stretches the art form" is more likely to receive funding than conventional productions. The program's current initiative is "Ongoing Ensembles," funding designed to sustain ensemble work. Seven theaters in the nation received these funds; only two more will be included this year.

Marks said future directions will include maximizing feedback from the field; directing support to indi-

viduals, such as set designers and directors, who have been under-recognized in the past; and promoting international presentation of American work. He also invited suggestions from the field and state arts agencies as to how the NEA can act as an "ombudsman" between labor and management and on other issues where national influence could benefit theatre.

The program's next deadline is in December, Marks reminded, and on-site visits to applicants for that deadline begin this May. Site reporters are not automatically assigned to all applicants, he added, and applicants must notify the program to arrange a visit.

## Dance Diversity at Jacob's Pillow

The Jacob's Pillow Dance Festival has scheduled eight world premieres and some newly-commissioned works by a diverse group of dancers for its 55th season, which runs from June 23 to August 29.

Premieres will include work by David Parsons and the Pillow Jazz Ensemble, Merce Cunningham, and two experimental collaborations commissioned by the Pillow: work by Choreographer Yoshiro Chuma set to the music of Lenny Pickett, and work by Wendy Perron [New Works award] in cooperation with Russian emigre artists Komar and Melamid.

Trisha Brown, in the second year of an artist's residency funded by the Council, will present two free "informances." The Dance and Music of Africa will be featured during a week of performance by dancers and musicians from Gambia, Ghana, Swaziland and the Congo. Danny Mydlack, a Boston-based performance artist and singer will be part of the New Music Series.

**A New Home for Worcester Theater**  
The Worcester Cultural Commission reported that the Worcester Foothills Theater will break ground for a new theater in mid-April. The new theater, which will include seating for 348 and office, prop and costume space, will be located in the Worcester Center.

Foothills, which has been without a home for five years, will offer seven plays during the season, with eight performances each week.

**Council Moves on New Initiative**  
Two major initiatives of the Council are gathering speed this Spring.

First, by the time readers receive this *Bulletin*, a team will have been chosen to conduct a major evaluation of two Council departments, Contemporary Arts and Community Arts and Education, and its largest funding program, Merit Aid.

Second, the Council will be looking at the next 100 years of cultural development in the Commonwealth as it selects a director for its 21st Century Task Force.

More details on both these developments in the next *Bulletin*.

## Intercultural Musical Scheduled for Spring '88

The Lawrence Human Rights Commission and the Psychological Center's Prevention Network will present a multicultural musical about self-esteem, ethnic pride, and intercultural understanding in Lowell, Lawrence, and Haverhill during April through June.

Funded through the Council's Heritage program, the concerts are aimed at family audiences in the three communities "where people from many different cultures live side by side," noted a representative from the Human Rights Commission.



## FAWC Writers Receive Awards

The Fine Arts Work Center, a Provincetown community of emerging artists and writers founded in 1968, reports that seven of its former Fellows have received National Endowment for the Arts fellowships. Recipients include Michelle Carter, Tony Hoagland, David Kaplan, Robert Shapiro, John Skoyles, Tom Sleight and Richard Spilman. They were among 65 writers chosen from 1,700 applicants to receive the \$20,000 grants.

The FAWC provides seven-month residencies in Provincetown for beginning artists to concentrate on their work.

## AES Discontinues Arts Biennial

The New England Arts Biennial will be discontinued, reports the Arts Extension Service (AES), its presenter for eight years.

AES said the festival was conceived in 1976 to provide opportunities for both the public and craftspeople to respond to the "tremendous craft activity" in New England. "As the years have passed, however, scores of craft fairs have sprung up which provide the same opportunities," noted Pam Korza of the AES, which is based at UMass/Amherst. The organization is considering continuing the Performance Showcase and Living Art Treasures segments of the festival as independent events. It will also continue to present the New England Film Festival and Very Special Arts Massachusetts for special needs students and educators.

## MCAH Funds Proposals

At its March meeting, the Council voted to hold its second conference on cultural programming in the schools [see Resources-Conferences], to support a regional symposium for minority cultural organizations, and to add three social services agencies to

a pilot project offering arts programming to their participants.

The Council also bid a sad farewell and its thanks to departing colleagues Peggy Charren, Julio Granda, Victoria Howard, and Sybil Sermos. Current member Donald Melville will take Ms. Charren's place on the New England Foundation for the Arts board.

Council members also expressed sorrow at the passing of Council member Arthur Contas.

"The unique contributions of each of these individuals will be sorely missed," stated Chairman Dr. Nicholas Zervas.

## Reagan Selects Eight for NEA Advisory Body

President Ronald Reagan plans to nominate seven new members to the National Council on the Arts, the advisory body to the National Endowment for the Arts. The nominations are subject to Senate confirmation. Nominees include:

- David Baker, jazz musician, composer and educator from Bloomington, IN;
- Nina Brock, former chairwoman of the Tennessee Arts Commission;
- Robert Garfias, ethnomusicologist and former chairman of the Endowment's Folk Arts Panel; also dean of the School of Fine Arts at the University of California/Irvine;
- Robert Johnson, a Florida state senator and founder and current chairman of the Florida Arts Council;
- Ardis Krainik, general manager of Chicago's Lyric Opera;
- Harvey Lichtenstein, president and executive producer of the Brooklyn Academy of Music; and
- Arthur Mitchell, founder and executive/artistic director of the Dance Theater of Harlem and a former principal dancer with the New York City Ballet.

The nominees would replace seven members: Margo Albert (deceased), Kurt Herbert Adler, Arthur Jacobs, Robert Joffrey, Toni Morrison, I.M. Pei, and Lida Rogers.

## Essex Institute Receives NEH Challenge Grant

The Essex Institute of Salem, MA has received a \$400,000 Challenge Grant from the National Endowment for the Humanities (NEH). The grant will match 1:3 funds raised by the Institute for historic restoration, gallery construction, endowments, and the education program.

## Public Art Takes A Ride on the T

Public art in Massachusetts has never been installed quite like this before. "Arts in Transit," sponsored by the Mass. Bay Transportation Authority (MBTA) and designed by UrbanArts, Inc., a non-profit consultant, is using the arts to bolster communities jolted by urban redevelopment in southwest Boston.

According to MBTA representatives, the project's goal is to reach residents whose diverse ethnic and low-income neighborhoods have been disrupted by the building of nine new subway stations in Boston's largest public construction effort. The neighborhoods comprise a quarter of the city's population.

Pam Worden, president of UrbanArts, which specializes in urban arts programming, explained that public art and education can unite artists, residents, area businesses, and the public sector in support of the communities in upheaval. She stressed that UrbanArts based its program on community participation, both in the design and execution.

Massachusetts artists selected so far to display their artworks are Paul Goodnight of Boston; Susan Thompson of Cambridge; and Virginia Gunter of Somerville.



APRIL-MAY 1987

### Highlights of the Massachusetts Cultural Community's Diverse Offerings

The listings shown here are not meant to be an exhaustive listing of cultural events in the state. Rather, by selecting just a few of the hundreds of programs and exhibits happening daily, the Council hopes to display the wide range of activities and interests in the Commonwealth.

*Please mail listings for the June/July Calendar to Bulletin Calendar, Mass. Council on the Arts and Humanities, 80 Boylston St., 10th floor, Boston, MA 02116. Deadline is May 1.*

*Due to space limitations, listings must be of statewide interest and necessarily brief.*

#### April

##### Continuing:

Mass. College of Art "3-D Work", Federal Reserve Bank of Boston, until April 24. Tel. 617/973-3454/3368.  
Precisionist Works on Paper, Williams College Museum of Art, Williamstown, until April 26. Tel. 413/597-3180.

Boston Colorists, Fitchburg Art Museum, until April 29. Tel. 617/345-4207.

Recent Acquisitions, Brockton Art Museum, until May 1. Tel. 617/588-6000.

Russia, The Land, The People: Russian Painting 1850-1910, Fogg Art Museum, Cambridge, until June 7. Tel. 617/495-2387.

Die Revision Der Moderne: Post-modern Architecture 1960-1980, Williams College of Art, Williamstown, until July 20. Tel. 413/597-3180.

**22** "The Foreigner," StageWest in Springfield, until May 24, comedy by Larry Shue. Tel. 413/781-2340.

**25** "Undiscovered Europe," 8 p.m., Berkshire Museum, Pittsfield.

**29** "Possessing the Land: Land Patterns in Early New England," 7:30 p.m., Society for the Preservation of New England Antiquities, Boston. First of four in lecture series. 617/226-3956.

#### May

##### Continuing:

Transforming the American Garden, Berkshire Museum, Pittsfield. Twelve new landscape designs. Until June 28. Tel. 413/443-7171.

**5** "The British Edge," British Artists and Critics, Institute of Contemporary Art, Boston. Tel. 617/266-5151.

**6** "Bauhaus Paradigm and Paradox: A Design Investigation of the Gropius Landscape," SPNEA, Boston, 7:30 p.m., \$10 for non-members. Tel. 617/226-3956.

**9** "Elizabeth Murray," exhibit, MIT Committee on the Visual Arts, Boston, through June 28; in collaboration with the Dallas Museum.

**17** "Fifth Brockton Triennial," Brockton Art Museum, until August 16. Invitational exhibition of contemporary painting and sculpture. Tel. 617/588-6000.

**21** "Akiba, Choi, Spagna," exhibit, Photographic Resource Center, Boston. Tel. 617/353-0700.



## A Fund for Developing Cultural Facilities

The Massachusetts State Legislature is currently considering three bills to create a cultural facilities development fund. The legislation has been filed in response to the pressing need for grants and/or loans to non-profit cultural organizations for the repair, renovation, or expansion of existing cultural facilities or for the construction of new facilities.

Senator Peter Webber (R-Pittsfield) has filed S. 420 titled the "cultural facilities capital improvement fund." It would channel \$1.5 million of Megabucks revenues each fiscal year into a fund to be administered by the Massachusetts Council on the Arts and Humanities. The funds would be made available to non-profit cultural organizations through grants for capital improve-

ments of existing facilities.

Representative Nicholas Paleologos (D-Woburn) has filed H. 5042, titled the "Cultural Facilities Improvement Fund." It would channel \$2 million of Megabucks revenues each fiscal year into a fund to be administered by the Arts Lottery Council. The funds would be used as in S. 420.

Representative Robert Durand (D-Marlborough) has filed H. 5069 titled the "Cultural Facilities Mortgage Insurance and Development Fund." This bill would appropriate \$15 million for the creation of a revolving loan fund to be administered by the Mass. Industrial Finance Agency (MIFA). The funds would be made available to non-profit organizations in the form of loans, loan guarantees, and grants for pre-development costs for the purpose of repair or renovation of existing cul-

tural facilities or for the construction of new facilities. A statewide advocacy board would work with the MIFA to develop program guidelines and to assist in the decision-making process on applications.

All three bills offer creative solutions to a problem affecting all cultural organizations and artists in Massachusetts, according to the Council's government relations director, Kim Comart. "In addition to providing capital funds for facilities," he said, "there would be significant economic benefits of job creation, increased tourist revenues, and stability for artists and arts administrators."

Mr. Comart urged supporters of this concept to encourage legislators and the Governor to support these proposals. For additional information, contact Kim Comart at the Council, 727-3668.

## Resources

### SERVICES/CONTACTS

#### NEA Regional Office Moves

Ellen Thurston, regional representative for the National Endowment of the Arts in the northeast, has moved her office from Columbus Circle in New York to Room 1803, 505 Eighth Ave., NY, NY 10018. The new phone number is 212/564-0420. Her office assists applicants to the NEA by supplying information about eligibility, deadlines, and criteria.

#### Information Needed

Partners for Livable Places will conduct an NEA-funded survey identifying organizations and individuals concerned with Hispanic, Portuguese and Brazilian influences in design arts. Readers with knowledge of such programs or related studies are asked to contact Kathleen Zwicker, 202/887-5990.

#### Services for Deaf Artists

Deaf Artists of America, Inc. (DAA), a national nonprofit service organization, offers financial support, health insurance, employment referral, and other assistance to

members. For details, write DAA, P.O. Box 2332, Westfield, NJ 07091.

#### Assistance Available to Presenters

Arts organizations presenting professional touring performance arts can apply to the Association of College, University, and Community Arts Administrators, Inc. (ACUCAA) for up to \$1,500 in technical assistance funds for consultancies to improve their financial stability or presenting efficiency. Call or write Evan Kavanagh, ACUCAA, 6225 University Ave., Madison, WI 53705, 608/233-7400.

#### Funds for Design

The Boston Foundation for Architecture provides grants for public education projects involving architecture and design. This new foundation recently awarded grants ranging from \$500 to \$2,500 to projects using a variety of media to educate children and adults about design issues. Call 267-9393 for information.



# Bulletin Resources

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## OPPORTUNITIES

### International Textile Competition

The International Textile Competition, to be held in Kyoto in November 1987, is open to entrants worldwide. The competition is part of the International Textile Fair, with its theme "A Sensitivity to Textile—A Proposal for a New Century." Registration deadline is June 20. For more information, contact the International Textile Design Fair '87 KYOTO, World Conference of Fiber Officer, c/o Nishijin-ori-Kaikan, Imadegawa, Horikawa, Kamigyo-ku, Kyoto 602, Japan. Tel. 075-451, Fax X81-75-414-1521.

### First Night Seeks Artists

FIRST NIGHT, the annual New Year's celebration of the arts in Boston, is soliciting proposals for music, mime/movement, dance, theatre, puppetry, storytelling, poetry, film, video, visual/environmental/interdisciplinary/wearable and performance art. Final selection criteria include artistic quality and practicality of implementation. Call or write First Night, 617/542-7623, Statler Office Building, 20 Park Plaza, Suite 216, Boston, MA 02116. Deadline is May 4, 1987.

### League-ISCM Announces Composers Competition

The League of Composers—International Society of Contemporary Music/Boston invites composers from the New England states to participate in its 1987 New England Composers Competition. Winners will receive the Leo Snyder Memorial Prize for Music Composition, which includes a \$750 check and the winning works will be performed

during the 1987-88 concern series. Winners will also be recommended for nomination to the World Music Festival. Entries must be postmarked by May 1; winners will be announced on June 1. For guideline info, contact Susan Haley, 437-2671, or Dennis Miller, 235-3092.

### Hispanic Showcase

"Expresiones Hispanas," a national Hispanic art show, is now accepting entries. The show is sponsored by the Adolph Coors Company. Fifty works, representing artists from around the country, will tour art centers in Denver, Los Angeles and San Antonio for six weeks. Prizes totaling \$15,000 will be shared equally by the artists and the Hispanic organization, art school, or museum of their choice. Deadline is May 31. Contact Expresiones Hispanas c/o Artistic Images, Maureen Leon Acosta, P.O. Box 11434, Denver, CO 80211, or call 303/433-2661.

### Summer Theatre Institute

The Boston University Theatre Institute is an intensive program in theatre and dance being held June 29-August 7. Tuition is \$1,050; applications will be accepted until May 15. For more info, contact Joyce Schmidt, director, Boston University Theatre Institute, 730 Commonwealth Ave., #235-P, Boston 02215, 617/353-4363.

### Creative Writing Contest

The National Association of Freelance Writers, in conjunction with *Freelance Watch* magazine, is sponsoring a Creative Writing Contest open to all writers. Entries now being accepted in the categories of short stories, poetry, scripts and articles/essays. Deadline is June 30, 1987. Contest rules are available from: An-

nual Contest, Freelance Watch, P.O. Box 1191, Meade, MD 20755.

### A Call to Writers

UrbanArts, Inc. is inviting writers to submit work for possible installation in nine new rapid transit stations on the relocated Orange Line system in Boston. Eligible writers are those who live or have lived in the Boston area, and whose work is drawn from or directed to Boston's Southwest Corridor neighborhoods: Chinatown, South Cove, the South End, Back Bay, Fenway, Lower Roxbury, Mission Hill, Roxbury, Fort Hill, and Jamaica Plain. All literary forms will be considered, though the emphasis is on poetry and fiction. Permanent exhibits of selected works will be installed in the new stations. Submission deadline is May 12. For more info, contact UrbanArts, P.O. Box 1658, Boston, MA 02205, 617/262-2246.

### Auditions for Boston Ballet

Male and female auditions for the 1987-88 Boston Ballet season will be held April 26th at the Boston Ballet, 19 Clarendon St., Boston. Contact Ann-Catherine Schmidt, Boston Ballet, 553 Tremont St., Boston 02116, 617/542-1323.

### Festival of American Dance

The American Dance Festival will be held June 6-July 17, 1987 in Durham, NC. For information about the 1987 ADF Summer Schools, Professional Workshops, or Summer Internship Program, write American Dance Festival, P.O. Box 6097P, College Station, Durham, NC 27709-6097.

### New Visual Arts Foundation

Art Matters Inc. will fund visual artists projects and performance arts



with strong visual emphases that have limited funding options. Individuals and non-profits are eligible for one-time grants between \$1,000 and \$5,000. Priority is given to contemporary or provocative projects. Application deadline is May 1. Write to Art Matters, 131 W. 24th St., NY, NY 10011 for details.

## **Sculpture Competition Calls for Entries**

The International Sculpture Center sponsors the James Wilbur Johnson Sculpture Competition for Figure Modeling, to be held this year June 1-5 at the Corcoran School of Arts, Washington, DC. This clay modeling competition is designed to "reaffirm academic figure study in contemporary art." First prize is \$1,000; deadline is April 22. Contact the Program

Coordinator, ISC, 1050 Potomac St., NW, Washington, DC 20007, 202/965-6066.

## **Choreography Competition**

The Boston Ballet will host the Boston International Choreography Competition in February, 1988. Finalists will create a premiere work for the Boston Ballet, choreographed for a maximum of six Boston Ballet dancers. Minimal costumes, scenery or props permitted. Application deadline is April 30, 1987. Contact Ann-Catherin Schmidt for details at the Boston Ballet, 553 Tremont St., Boston 02115, 617/542-1323.

## **Upcoming NEA Music Deadline**

The National Endowment for the Arts deadline for music presenters and festivals is April 30. The dead-

line applies to chamber music or new music presenters, jazz presenters, solo recitalists, multi-music presenters, music festivals, jazz management, and jazz special projects. Call 202/682-5445 for information.

## **Call to Women Writers**

The first PEN/Jerard Fund Award of \$3,000 will honor American women nonfiction writers. Writer must be early in her career and submit work in process of general nonfiction. Applicants must have published one article in a national magazine or major literary magazine, but not more than one book. Deadline is May 15. Contact John Morrone, PEN American Center, 568 Broadway, NY, NY 10012, 212/334-1660.

## **CONFERENCES AND OTHER GATHERINGS**

### **Community Arts Conference**

"Community Arts: Moving Forward Together" is a statewide conference to be held June 12-13 at the Sheraton in Sturbridge, MA. Sponsored by the Mass. Council on the Arts and Humanities, in collaboration with the Mass. Cultural Alliance, the Arts Extension Service, the Consortium of Local Arts Agencies of Massachusetts, and the National Assembly of Local Arts Agencies, the focus will be on information sharing and development of community resources. The fee for volunteers, board or council members is \$40/both days, \$25/one day; for paid professionals, \$75/both days, \$40/one day. For agenda and registration, contact Marta Gredler, MCA, 33 Harrison Ave., Boston 02111, 617/423-0260.

### **Second Preservation Conference Scheduled**

Historic Massachusetts Inc. will hold its second annual preservation conference on May 15 at the Memorial hall, Harvard University. The topic, "Environmental and Economic Prosperity: Towards a Consensus on Growth," will focus on integrating preservation, conservation, planning and development to maintain the character of our communities. Lt. Governor Evelyn Murphy will be the keynote speaker. Contact Anne Brophy at Historic Massachusetts, 80 Boylston St., Suite 330, Boston 02116, 617/350-7032 for more info.

### **Conference on Arts and Crafts Movement Offered**

Historic Deerfield is offering a day-long conference on the Arts and Crafts Movement in New England on June 13. Lecturers will include Wendy Kaplan of the Boston Museum of Fine Arts and Margery Howe, author of

*Deerfield Embroidery*. Fee of \$60. Write or call Spring Forum 1987, Historic Deerfield Inc., Box 321, Deerfield, MA 01342, 413/774-5581.

### **Second Arts and Education Conference on June 15 in Salem**

The Peabody Museum of Salem will host the Council's second arts and education conference on June 15. Participants can share in workshops and other presentations innovative concepts in arts programming in educational settings. Call Klare Shaw at the Council, 617/727-3668.

### **Kodaly Summer Session**

The Kodaly Center of America holds its 1987 Musical Training Summer Session, July 1-29. For more information, contact Denise Bacon, president, at 295 Adams St., Newton, MA 02158, 617/332-2680.



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## Bulletin Guest Column

*Sen. Edward Kennedy*

### Protecting our Artists and Their Work

Since its inception, the Massachusetts Council has been an effective representative of the Massachusetts arts community. I look forward to keeping up with state activities through the new *Bulletin*, and to sharing information on activities in the United States Senate that affect the arts community.

Currently, I am sponsoring a Visual Artists' Rights Amendment to improve copyright protections for artists. The bill would delete the current offensive requirement that a copyright notice must appear on works of art. It would also prohibit the intentional distortion, mutilation, or destruction of works of art, and provide royalties to artists when works of art are resold.

The bill provides a modest royalty to artists of seven percent of the difference between the previous selling price and the current transaction. Under this legislation, artists could seek redress for such alterations to a work of fine art. In addition, they will be given the right to be

acknowledged as the artist who created the work whenever it is displayed publicly.

I am glad to say that Massachusetts, always a leader in these matters, passed its Art Preservation Act in 1984 which protects the reputation of artists and the integrity of their artistic creations, as well as prohibits defacement or destruction of fine art [Chap. 231, Sec. 85S—ed.]. I want to ensure that the rich cultural diversity throughout the United States is similarly protected.

I have worked with many leaders in Massachusetts, including Council Executive Director Anne Hawley, in developing this legislation. I appreciate the Council's assistance and support, and I look forward to working with the Council and its members in the future to enhance the artistic heritage of our Commonwealth and nation.

*Senator Kennedy's bill is numbered Senate 2796. The same legislation has been filed in the House by Representative Ed Markey, HR 5722.*



## Chairman's Report

The Mass. Council on the Arts and Humanities is guided by a 15-member board, all of whom are appointed by the Governor. Dr. Nicholas Zervas was first appointed to the Council in 1978, and as its chairman since 1984.

The silhouette of two caribou in the upper left-hand corner signified that this was, indeed, the newsletter of the Alaska State Council on the Arts.

Like this Council, Alaska calls its publication the *Bulletin*. Also like us, Alaska has a high per capita expenditure for the arts. In fact, Alaska is #1 to Massachusetts' #2 in arts spending per citizen.

The similarity ends there. Unlike the consistent support of Governor Michael Dukakis, Alaska Governor Steve Cowper has recommended total elimination of funding for the arts council in his fiscal year 1988 request.

This is a proposal which must seem incomprehensible to the citizens of the Commonwealth, who benefit from the strong leadership in the arts and good sense of Governor Dukakis and the state legislature.

We are fortunate, and grateful, that our elected officials

recognize that a state's cultural community provides a great deal more than stimulating plays and pleasant concerts to attend. A recent front page article in the *Boston Globe* was entitled "Flourishing Arts Scene Buoy Mass. Economy," and I agree.

Consider these statistics. Nationally, annual increases in box office receipts are four times the growth of the gross national product. Audiences for non-profit productions in Massachusetts have doubled in the last six years.

The *Globe* suggested that the total economic impact of the arts 'industry', including neighborhood businesses and shops in Massachusetts, could exceed \$2 billion!

The Commonwealth's support of its cultural community, through the Mass. Council and the Arts Lottery Council, must be credited for aiding that growth, and I believe the thriving arts and humanities in Massachusetts have proven that faith and support well-placed.

I wish our sister counterpart in Alaska great success in getting the same message across to its governor, and I hope the Mass. Council continues to receive its excellent publication, with the caribou on the top, for years to come.

## Profile

### Mass.Council Joins Eight-State Effort for Artists

The Mass. Council will join the arts agencies of seven other states in a unique collaborative application to the National Endowment for the Arts (NEA) on behalf of individual artists.

The group of eight, calling themselves the United States Coalition for Individual Artists, will be applying to the NEA's recently-created Challenge III program.

"This program succeeds an earlier NEA version which was limited to artistic institutions," noted Anne Hawley, the Council's executive director. The new program solicits "creative" applications from arts agencies and consortia, as well as institutions, for new ideas. "All the states involved believe support of individual artists is a project long overdue!"

Involved are New York, California, Ohio, Connecticut, Arizona, North Carolina, and Minnesota.

"To have this many states together is a powerful sign of the issue's importance," she added.

Each of the states will submit an individual proposal to be included in the final application. The common thread, explained Ms. Hawley, is new forms of support for individual artists who are originating work.

The eight states will apply for a total of \$1 million by the Challenge III's July 1 deadline. The program requires applicants to match federal funds on a 1:3 ratio, so each state is only requesting the amount of money it can augment. Massachusetts and New York have requested \$200,000 each, and would be the largest two applicants. (New York and Massachusetts are, respectively, the nation's first

and second largest state arts agencies.)

Much of the impetus for this special initiative came from Ms. Hawley, who raised the issue of increased support for individual artists at a conference in Montauk, New York last year. In her proposal to the conference, she saw an eventual collaboration between arts agencies, cultural foundations, corporate donors, and the NEA. "There's a real understanding that artists are part of a national community, so everyone should be willing to work together," Ms. Hawley concluded.

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# News Briefs

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## Business-Arts Collaborate

The warm relationship between the arts and local business is being amply displayed at Stage-West in Springfield. The theater company's latest production, "The Foreigner," by Larry Shue, is being sponsored by the recently-renovated Holiday Inn in that city.

Noted Holiday Inn General Manager Thomas Belfield, "A vibrant downtown, alive with arts and entertainment makes Springfield a superior destination for visitors."

According to StageWest's Mark Auerbach, the theater has been actively involved with community businesses, including banks, shopping malls, local TV outlets, and hotels, to sponsor productions. "It's happening all over Springfield," Mr. Auerbach noted. "It's good for the sponsor and it's good for the community."

## ARTS/Boston Names Turin President

Harold J. Turin has been elected president of the 15-member ARTS/Boston Board of Directors. Turin is an independent marketing consultant, with degrees from Brown and Boston University. He is also former president of the Advertising Club of Greater Boston.

ARTS/Boston works to build audiences and income for performing groups, museums, and tourist attractions.

## Attleboro Museum Expands Facility

The Attleboro Museum has plans for a new wing which would double its space and expand its service to the community. Museum trustee and architect August Schaefer has created a contemporary design including solar panels and a storage loft. The main floor would display rotating exhibits and double as a function room.

The Museum, supported by 260 members, aims to raise \$300,000 in the next three years for the project. The additional space would also allow a permanent display of the museum's collection.

## MFA Chooses New Director

Boston's Museum of Fine Arts has announced the appointment of Alan Shestack as its new director. Mr. Shestack, formerly director of the Minneapolis Institute of Art, will assume the position on September 8. He replaces retiring Director Jan Fontein, who has served in that position since 1975.

## Fifth Brockton Triennial

The Brockton Art Museum is in the midst of its fifth triennial survey exhibition of contemporary painting and sculpture. Focusing on the work of artists who live or work within the area bounded by Route 495. One work by each of 75 painters and sculptors is being displayed. Museum officials point out that previous triennials have provided the first major exhibition opportunity for many young artists who have since established national reputations. The exhibi-

tion will run until August 16.

## ACA Chooses Chairman, Adds Boston Ballet's Marks

Eugene C. Dorsey, president of the Gannett Foundation, was elected chairman of the American Council for the Arts (ACA) board recently. He will serve a one-year term, as he replaces Donald G. Conrad of Aetna Life and Casualty Company.

Also elected to the ACA board was Bruce Marks, artistic director of the Boston Ballet, joining nine other newly-elected and nationally prominent members of the business and cultural community.

## Community Theatre Thriving in New England

According to a *New England Entertainment Digest* (NEED) survey, 330 community theaters are presently operating in New England. Massachusetts takes the lead with 110; Connecticut, 91; Vermont, 50; Maine, 43; New Hampshire, 26; and Rhode Island, 10.

Three of the oldest theaters are here in Massachusetts: the Footlight Club of Jamaica Plain, born in 1877; The Belmont Dramatic Club, 1903; and the Stratton Players in Fitchburg, organized in 1925.

On a sadder note, the Theatre by the Sea in Portsmouth, NH, has closed its doors for lack of operating funds. The theatre was reportedly losing as much as \$12,000 a month. Supporters say it is unlikely that TBS will reopen.



# News Briefs

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## NEA Appoints Director for Arts in Education Program

Warren Bennet Newman assumed directorship of the National Endowment for the Arts Arts in Education program May 1st. Mr. Newman has been an advisor to the program's three categories: State Arts in Education Grants; Arts in Schools Basic Education Grants; and Special Projects.

As a California school administrator for 25 years, Mr. Newman has advocated inclusion of the arts in the basic school curriculum and the creation of a new evaluation process for arts residency programs. He secured passage of a state law to establish exemplary fine arts programs in public schools, and helped create a joint legislative committee on the arts.

## Study Links Potters' Materials to Risks of Lung Cancer

Potters using materials high in silica may risk lung cancer and other lung diseases, according to a study reported in *Art Hazard News* (Volume 9). The newsletter cited a study published in the *American Journal of Industrial Medicine*, Vol. 10, No. 4. *Art Hazards News* is available by subscription from the Center for Occupational Hazards, Inc., 5 Beekman St., NY, NY 10038.

## New England Small Presses Exhibited in Argentina

Six New England independent presses were represented in *New American Writing*, a special exhibition of small press books at the

annual bookfair in Buenos Aires, Argentina. The exhibition was sponsored by the Literature Program of the National Endowment for the Arts.

The six presses are: Alice James Books, Cambridge, MA; Zephyr Press, Somerville, MA; Burning Deck Press and Lost Roads Publishers, both of Providence, RI; Curbstone Press, Willimantic, CT;

and Granite Press, Penobscot, ME.

Explained NEA Chairman Frank Hodson, "The [NEA] designed this exhibition to introduce Latin American publishers to the diversity and vitality of independent publishing in the U.S." A total of 46 small presses were represented in the exhibition.

## City Place Provides Cultural Centerpiece for Boston

The Artists Foundation has teamed up with the public and private sector to bring contemporary art to City Place, the expansive first floor of the state's Transportation Building in Boston.

In agreement with Boylston Properties and the Commonwealth, the Artists Foundation will oversee three areas devoted to presentation of current work: a concourse space for displays of video, sculpture, and other art; an adjoining art gallery; and a performance area graced by a grand piano.

The Artists Foundation programming should lend a festive atmosphere to the site, which is open 18 hours a day and is free to the public.

Presentations will be overseen by newly-appointed Artistic Director Pallas Lombardi and Curator of Special Exhibitions Jerry Beck. Ms. Lombardi was involved with "Arts on the Line" in Cambridge, the country's first arts-in-transit program. Mr. Beck has presented adventurous works as director of the Revolving Museum, a showcase that has appeared in warehouses, abandoned trains, and open lots, always with surprising art forms.

The Artists Foundation itself will be moving upstairs above the space. Adjacent to the offices will be a Writer's Room, the first in Massachusetts.

The organization is responsible for a wide range of services to artists, and also administers the Council's Mass. Artists Fellowship Program, which awards 55 fellowships and 100 finalists awards to deserving artists throughout the Commonwealth.



# Council Update

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## Program Notes

### Council Design Program Receives NEA Award

The Council's Design and Development Initiative, which has already brought into existence the Governor's Design Awards Program (see below) and the Community Design Assistance Program (CDAP), has received a

\$23,500 grant from the National Endowment for the Arts to continue its work.

Speaking of the CDAP, Council funding to Massachusetts cities and towns to integrate design into downtown revitalization projects was awarded in a ceremony recently. The Council's program is

in cooperation with the Executive Office of Communities and Development and the National Trust for Historic Preservation's "Main Street" program. Towns receiving grants from the Council were: Amesbury, Beverly, Boston, Gardner, Holyoke, Lowell, Lynn, Pittsfield, and Southbridge.

### On Tour with the Governor's Design Awards Winners

An exhibition of the winners of the first Governor's Design Awards Program, which honors excellence in design in the areas of architecture, landscape architecture, urban design, and public improvements has been created.

The range of projects includes a congregate housing facility for the elderly, a waterfront park, a renovated historic downtown area, and a ventilation shaft.

The exhibition features presentation boards of the winning projects. It will appear as follows:

*Fall River Heritage State Park*, 200 Davol St., June 1-25.

*Lowell Heritage State Park*, Brush with History Gallery, 256 Market St., July 1-30.

*Mass. Port Authority, Logan Intl. Airport*, Terminal C, East Boston, Aug. 3-Sept. 30.

*Boston Public Library*, Copley Square, Oct. 13-30.

*World Trade Center*, Commonwealth Pier, Boston, Nov. 18-19.

*Holyoke Heritage State Park Visitors' Center*, 221 Appleton St., Nov. 24-Dec. 18.

*New England Science Center*, Harrington Way, Worcester, Jan. 2-Feb. 14.

### Council, Artists Foundation Announce New Fellows

The Mass. Artists Fellowship Program annually provides 55 fellowships of \$9,500 and 100 finalists awards of \$500 each to creative individuals in eighteen disciplines. Fellows in eight of the disciplines have been chosen thus far. The remaining disciplines will be reported in the next *Bulletin*.

#### Film

Alexandra Anthony, Cambridge

Daniel J. Barnett, Allston

#### Video

Laurel Chiten, Somerville

David B. Roderick, Boston

#### Choreography

Leah Beckwith, Swampscott

James Coleman/Terese Freedman, South Hadley (collaboration)

#### Music Composition

Hershel Garfein, Somerville

Deborah Henson-Conant, Somerville

Malcolm Goldstein, Brookline  
George Schuller, Jamaica Plain

#### Playwriting

Michael Golder, Cambridge

Louis Gudema, Boston

#### Fiction

Gish Jen, Cambridge

W. John LeVert, Natick

Jonathan Webster, Gloucester

Kenneth Harvey, Waltham

Margot Livesey, Cambridge

#### Non-fiction

Nicholas Bromell, W. Medford

Wayne Klug, Bedford

#### Poetry

Marie Howe, Cambridge

Thylias Moss, Andover

Candice Reffe, Provincetown

Mary Karr, Belmont

William Patrick, Somerville

Paula Tatarunis, Chestnut Hill

The Mass. Artists Fellowship Program is funded by the Council and administered by the Artists Foundation. For guidelines to the program, contact the Artists Foundation at 617/482-8100.



## Foreign Artists Face Visa Restrictions

Hurry to see as many foreign artists as you can, because next year they could be barred from performing in the United States.

The Immigration and Naturalization Service (INS) is proposing changes in rules governing the granting of temporary H-1 visas to artists. The new guidelines would require that artists prove "pre-eminence" in their field, a standard which would likely prevent entrance of less-established, avant garde, ethnic and folk performers to the U.S.

Sponsoring organizations would have to provide documentation of an artist's "distinguished merit and ability" in the form of substantial national or international acclaim; recognition for excellence from cultural organizations, critics and experts in their field; national, international or other significant awards for performances; and proof that the artist has commanded and now commands a high salary.

Massachusetts artists and arts organizations who wish to protest this restriction of cultural exchange should write or call:

Larry Weinig  
Assistant Commissioner  
Immigration and  
Naturalization Service  
425 Eye Street, NW  
Washington, DC 20536  
202/633-3048

## Cultural Facilities Bill Clears First Hurdle

The Massachusetts Legislature has taken the first step towards approving a measure to provide funds for the repair, renovation, or construction of theaters, museums, centers of historic preservation, and other cultural facilities.

The Legislature's Joint Committee on Education, Arts and Humanities has approved House 5285, known as the "Cultural Facilities Development Fund Bill," having heard overwhelmingly favorable testimony from artists and cultural organizations at a packed hearing on Arts and Humanities Day on March 4. The bill is now in House Ways and Means.

H5285, formerly H5038, was introduced by Representative Robert DuRand (D. Marlborough), and would create a \$15 million revolving loan fund to provide loan guarantees, loan interest subsidies, and predevelopment grants to non-profit cultural organizations. The fund would be administered by the Mass. Industrial Finance Agency, with a statewide advisory committee providing input from the state's cultural community.

While the Committee's action represents a significant step in the process of moving the legislation forward, supporters of the bill note that the cultural community must work hard to convince the full legislature to enact the bill. "Artists, cultural groups, and service organizations who support this bill should contact their legislators, stressing the economic benefits and reminding them of the particular cultural facilities in their communities," said the Council's Kim Comart, who testified on the measure for the Council before the Education, Arts and Humanities Committee.

For more information about the legislation, contact Mr. Comart at the Council, 617/727-3668.

### A Political Tip

Invite legislators to view work, attend performances, and visit museums, suggest Council staff.

"Showing your legislators the wealth of cultural activity right in their own backyards is the best way to convince elected representatives that state dollars devoted to the arts and humanities are well spent," one staffperson explains.

The Council maintains a list of

names and addresses of state legislators. For more information, contact Kim Comart at 727-3668.

### New Arts Caucus Chair

U.S. Representative Robert Carr (D. Michigan) has been elected the new chairman of the Congressional Arts Caucus, replacing Rep. Thomas J. Downey of New York. Rep. Carr currently serves on the House Appropriations Committee.



# Resources

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## Conferences/Workshops-Opportunities

### Conferences/Workshops

**National Folk Festival:** The National Folk Festival will be held in Lowell from July 24-26, bringing together craftspeople, dancers, and musicians from Massachusetts and throughout the U.S. Sponsored by the Lowell National Park, it is being produced by the National Council on the Traditional Arts in Washington, DC, with partial funding from the Mass. Council on the Arts and Humanities and the National Endowment for the Arts. For more information, contact, Maude Salinger, 617/459-0117, or George Price, 617/459-1014, at the Lowell National Park, 169 Merrimack St., Lowell.

**Arts Education Conference:** The Mass. Council's second annual Resources for Learning conference will be conducted by the Peabody Museum of Salem on June 27. The statewide conference, "Collaboration: A Cultural Education Conference," will focus on the organization and implementation of quality cultural programming in schools. Curriculum, staff and teacher involvement, media tools, and evaluation methods will be covered. Cost is \$6. For an agenda, call the Peabody Museum of Salem's Education Department, 617/745-1876.

**TAAC/NEFA Conference:** The third regional meeting of The American Conference of American Cultures (TAAC) will be held on June 27 at the Mass. College of Art in Boston. The event will cover issues confronting artists of color, including the media's presentation of artists of color; effecting change through advocacy skills; increasing public awareness of international cultures; and the artist's responsibility to the community. The event will be hosted by Middle Passages Educational and Cultural Resources and the New England Foundation for the Arts (NEFA), with funding from the Council's Heritage Program. Contact Nefertiti Burton, Middle Passages, 617/266-4269, or Phil Hamilton, NEFA, 617/492-2914.

**Origins of America's "Little Theaters":** A conference exploring the artistic, social, and cultural issues that led to the birth of modern American theatre will be held at the Provincetown Inn, Provincetown, June 14-17. "Beginnings 1915: The Cultural Moment," sponsored by the Provincetown Playhouse in conjunction with UMass/Boston, will present four major issues of the 1910s: the New Art, the New Psychology, the New Woman, and the New Politics. Contact Adele Heller, Provincetown Playhouse, Provincetown, MA 02657, 617/487-0955.

**Physical Theatre Workshops:** Dell'Arte School of Physical Theatre will present two summer workshops, "Comedy for Young Performers and Young Audiences"--from July 6-24--and "Commedia Dell'Arte" from August 10-20. To register, write or call Jane Hill, School Director, Dell'Arte School of Physical Theatre, Box 816, Blue Lake, CA 95525, 707/668-5411.

**The Support Center of Massachusetts** will hold its fourth Nonprofit Management Institute 20-workshop series from April 13-May 8. Workshops, to be held at ABCD, 178 Tremont St.; the Boston Center for Adult Education, 122 Arlington St.; and The Support Center at 14 Beacon St. will cover legal issues, computers, taxes, marketing and supervisory skills. Contact The Support Center at 14 Beacon St., Suite 408, Boston 02108, 617/227-5514.

**Independent films and tapes covering social issues** will be featured at the 33rd Robert Flaherty Seminar to be held August 8-15 in Aurora, NY. Programs challenging the dominant media's coverage of social issues will be considered. Fee is \$525 including housing and meals. Contact the Robert Flaherty Seminar, International Film Seminars, Inc., 44 W. 56th St., NY 10019, 212/582-0273.

**Theatre/Dance Management Institute:** An intensive seminar in fundraising and organizational development will be offered June 19-25 in New York. Co-director of the seminar is Daniel Schay, producing director of Lowell's Merrimack Repertory Theater. Topics include research, program structure, long-range planning. Fee is \$900 per organization's two representatives. Contact FEDAPT, 165 W. 46th St., Suite 310, NY 10036, 212/869-9690.

**Photography Preservation Seminar:** The Rochester Institute of Technology offers a seminar in photographic preservation for the layman August 16-20. Fee is \$495, lodging and meals extra. Call or write the RIT/T&E Center, One Lamb Memorial Drive, Rochester, NY 14623, 716/475-2757.

**Intensive Dance Workshop:** The 8th Annual White Mountain Summer Dance Festival will be held in Littleton, NH, from July 27-August 15. Designed for professional dancers, dance educators, and students, the curriculum will include injury prevention, technique, and choreography. Fee is \$345, excluding room and board. Contact Caroline Brackett, Dance Base Inc. 162 W. 21st St., New York 10011, 212/929-5733.

**State and Local Historians to Meet:** The American Association for State and Local History's 47th Annual Meeting will be held October 4-7 in Raleigh, NC. The meeting will include information on nonprofit management, genealogy, and historic preservation. Contact ASSLH, 172 Second Ave. N, Suite 102, Nashville, TN 37201.

**The 36th Annual New England Theatre Conference (NETC)** convention will be held this fall in New Haven, CT. Call or write Gregory Downing, Southern Conn. State University, 501 Crescent St., New Haven 06515, 203/397-4434.

**Jacob's Pillow** will present two July conferences for managers and presenters of dance companies. The managers conference is July 19-22; the presenters conference follows July 22-25. Each session is limited to 15 participants; send resume and letter immediately. Total cost, including room and board, is \$200. To register, contact Norton Owen, Jacob's Pillow Dance Festival, Box 287, Lee, MA 01238, 413/637-1322.

**Teachers of Theatre** can attend a new program supported by the National Endowment for the Arts at Boston University June 29-August 7. The program aids teachers to develop performing arts skills while exploring teaching techniques. Open to secondary school teachers responsible for drama classes and productions in their schools. Info: Joyce Schmidt, BU Theatre Institute, 730 Commonwealth Ave., #235-P, Boston 02215, 617/353-4363.

### Opportunities

**Seeking Career Materials:** The American Association of Museums (AAM) is compiling a packet on museum careers and training for those interested in entering the field. The packet will include samples of career literature from individual museums. Send material to Susan Nichols, AAM, 1225 Eye Street, Suite 200, Washington DC 20005.

**Publishing Opportunity for Minorities:** Hispanic and minority writers may submit their works to co-publishers Dodd, Mead and Amistad Press for consideration. Both fiction and non-fiction accepted. Contact Dodd, Mead, c/o Charles Harris, Amistad Press, 79 Madison Ave., New York 10016.

**Arts for a New Nicaragua** is looking for performing and visual artists to share their skills



# Resources

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## Opportunities-Publications

with Nicaraguans under the auspices of the Centers for Popular Culture. Brigades go to Nicaragua in August and January. Contact Arts for a New Nicaragua, 439 Washington St., #4, Brookline, MA 02146, 617/738-9719.

**Journal Seeks Writing, Artwork:** *Zone*, a feminist journal for women and men, seeks poetry, fiction, essays, and artwork for its second volume, with emphasis on the immigrant experience. Works are also sought for an open column focusing on historical pieces on pro-feminist men, feminist satire, etc. Deadline for submission is June 15; payment is a free copy of *Zone*. Samples are \$5.50. Send manuscripts to *Zone*, PO Box 803, Brookline Village, MA 02147.

**Wanted: Information for Blind Artists:** Access to Art, a project co-sponsored by the Museum of American Folk Art and the American Foundation for the Blind, is compiling an Art Resource Directory for the Blind and Visually Impaired. Anyone with information concerning organizations, newsletters, classes, workshops and competitions; art materials on tape, large print or braille; material for teaching art to the blind and visually impaired; or museums and galleries with special facilities for the visually impaired, is requested to send it to Irma J. Shore, Director, Art Resource Directory for the Blind and Visually Impaired, Museum of American Folk Art, 444 Park Avenue South, New York, NY 10016.

**Museum Computerization Newsletter:** The Art Museum Association of America (AMAA) is developing a newsletter on topics related to the use of computer technology in museums. The publishers are soliciting information of interest to potential newsletter readers, including: seminars, publications, user group meetings, conferences, classes, and lectures on computer applications in museums. Those who submit information will receive the premiere issue. Contact Eric Brizee, Computer Services, AMAA, 270 Sutter St., San Francisco, CA 94108, 415/392-9222.

**Design Competition for Women's Rights Park:** The National Park Service and the NEA Design Arts Program will sponsor a competition to design facilities in Women's Rights National Historical Park in Seneca Falls, NY. The winning proposal will direct the development of the dilapidated Wesleyan Chapel, and the creation of a plaza and Visitor Center. Register before July 1. Write to Design Competition Manager, NPS, WRNHP, P.O. Box 70, Seneca Falls, NY 13148.

**Exhibit Available:** Holloware '87, a national juried exhibition of holloware made primarily of metal. Includes 50 contemporary pieces with a floor space of approximately 3,000 sq. ft. The \$350 fee includes 100 catalogues. Contact Anna Calluori Holcombe, Department of Art, SUNY College at Brockport, Brockport, NY 14420, 716/395-5280.

**Residency Program:** The UCross Foundation Residency Program offers individuals space and time to concentrate on writing, visual arts, or other disciplines in rural northeastern Wyoming. Residencies run from two weeks to four months; average length is six weeks. No charge for room, board, or studio space, though contributions are welcome. Application deadlines are October 1, 1987 for Spring '88, and March 1, 1988 for Fall '88. UCross is funded by the NEA and the Apache Corporation. For more information and an application form, send a SASE to: Residency Program, UCross Foundation, UCross Route, Box 19, UCross, WY 82835, 307/737-2291.

**National Symphony Forming:** The National Foundation for Advancement in the Arts announces the formation of The New World Symphony, a national orchestra based in Miami. The orchestra will provide an opportunity to work with internationally-renowned conductors and solo artists, and to tour American cities. Musicians will also give master classes, coach orchestral techniques, specialized repertoire, audition preparation, and chamber music.

Musicians ages 21 to 30 prepared for career entry may apply. Auditions will be held during the summer and fall of 1987. Fellowships are renewable for a maximum of three years. Call or write Marty W. Merkley, General Manager, The New World Symphony, 100 N. Biscayne Blvd., Suite 1801, Miami, FL 33132, 305/371-9470.

### Publications

**A Silent Newsletter:** There's a publication for all you clowns--and mimes--out there. Write to TOUCH Mime Theater, P.O. Box 631 in Carrboro, NC 27510 for *Mimenet South*, a one-page newsletter of resources and notes.

**New Title on Audience Development:** The American Council for the Arts has just published *Waiting in the Wings: A Larger Audience for the Arts and How to Develop It..* The cost is \$21.95/hardback or \$19.95/paper from the

ACA, Dept. 29B, 1285 Avenue of the Americas, Floor 3, Area M, NY, NY 10019. Add \$2 for shipping.

**Museum Publishes Watercolors Catalogue:** *American Traditions in Watercolor: The Worcester Art Museum Collection* is now available at the Worcester Art Museum and at bookstores. The catalogue documents the museum's collection of American watercolors and is issued in conjunction with the first survey exhibition of 85 watercolors from the Museum's holdings. The exhibition spawning this catalogue will travel to Washington from September 17-November 22, then to Minneapolis. Call the Museum at 617/799-4406 to order.

**Film Manual Available:** The Maine Film Commission has issued a production manual listing production expertise resources for persons interested in filming in Maine. The free publication is available at Building 1A, Thompson's Point, Portland, ME 04102, 207/773-6109.

**Free Classifieds:** *New Art Examiner*, a national visual arts magazine, is offering free 40-word classified/art exchange listings in some categories, including grants opportunities and deadlines. Please specify the number of insertions and issues the ad should run, and the proper category. For a classified form, write: Classifieds, 3003 W. Grand, Suite 620, Chicago, IL 60610, or call 312/836-0330.

**Video on Arts Hazards:** The Ontario Arts Council has produced a videotape on arts and crafts health hazards. The videotape and an accompanying teacher's manual is available on 1/2" VHS, 1/2" Beta, or 3/4" videotape. For information and prices, contact the Ontario Crafts Council, 346 Dundas St. West, Toronto, Canada M5T 1G5.

**Director for Latin Actors:** The Hispanic Organization of Latin Actors (HOLA) has published its 1987-88 Directory of Hispanic Talent. HOLA is a non-profit group which prints the book bi-annually and sponsors acting classes in New York. For details, call or write HOLA, 250 West 65th St., New York, NY 10023, 212/595-8286.

**New Music Distribution:** New Music Distribution Service (NMDS), a nonprofit organization promoting independently-produced new music, offers a catalogue of recordings they distribute. For info, contact NMDS at 500 Broadway, 4th floor, NY, NY 10012, 212/925-2121.



# Guest Column

*Bruce Rossley, Commissioner, Boston's Office of the Arts and Humanities*

## Boston's New Cultural District

Boston's Midtown/Cultural District is moving closer to realization. By a vote of the Boston Redevelopment Authority later this month, the District planning guidelines will become law. It is a time for celebration and renewed commitment as we near the bricks and mortar stage of the plan.

In developing the plan, Boston has benefitted from a unique relationship between its cultural planning entity, the Office of the Arts and Humanities, and its development entity, the Boston Redevelopment Authority. As artists have informed OAH of their needs, this office has ensured that those concerns informed the planning process. Thus, the priorities of the area will include creation and/or renovation of cultural facilities and preservation of historic buildings.

Specifically, the Midtown/Cultural District plan calls for the creation of nine new or renovated performance spaces of 499 seats or less and 20,000 square feet each for exhibition, rehearsal and office space for cultural non-profits. The site will be that part of downtown which for 200 years has been Boston's Theatre District and its environs. Completed, it will encompass 15 blocks and feature major avenues lined with marquees and a block of buildings dedicated to visual arts presentations.

Boston's cultural strength has always rested with its resident artists. The current progress of the Cultural District

plan rests with that heritage. Guidelines and priorities of the plan as well as the constituent clout required to bring it to fruition have been realized and powerfully conveyed by Boston's local artists and the service organizations which represent them. This has been a collaborative effort from the beginning, with early and on-going participation from the Mass. Council on the Arts and Humanities, Mass. Cultural Alliance, ARTS/Boston, and the Artists Foundation.

Recognizing that artists live and work in all parts of Boston, this is a city-wide plan. It includes seven areas throughout the city designated as satellite cultural districts. They will become the focus for increased opportunities for visual artists work and live/work space as well as storage/workshop space for non-profit performing groups.

We are completing months of discipline-specific informational meetings for Boston arts organizations; we are now doing the same for neighborhood, commercial and retail interests in the midtown area. The next few months will be a period of intense community participation in the planning process.

The Cultural District is the last major downtown redevelopment area in Boston, in a part of the city that has traditionally served the arts. These two facts, coupled with the critical need for arts space in the city, have created an historical imperative. It is an opportunity we must, and will, continue to pursue.

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MASSACHUSETTS  
COUNCIL ON*Bulletin*

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THE ARTS  
AND HUMANITIESUniversity of Massachusetts  
Depository Copy Volume 1, Number 3*Executive Director's Report: Planning for the Future*

Anne Hawley has been executive director of the Mass. Council on the Arts and Humanities since 1977.

A corporate leader from Proctor and Gamble often says, "If you don't plan your future, you won't have one." Cultural organizations have learned that lesson, and for the past ten years have been doing the planning that is necessary for their continued strength. There are, for example, many excellent long-range plans for museums, arts councils, and orchestras. But in Massachusetts, until recently, no community had exercised the leadership and vision to craft such a plan for the entire community's cultural life. That has changed.

Cultural planning involves engaging all segments of a community in defining what they want their community to offer culturally, and how they can make it happen. It's about designing a community to be visually exciting, about making lively and intriguing public spaces. It's about creating opportunities for children to stimulate their im-

aginations. Ultimately, it's about the life of the community--making it a place where people want to be because the human spirit is celebrated.

Planning takes a bird's eye view of where the community now stands and injects a vision of what the community wants to offer in the years to come. Dallas first galvanized my attention several years ago with its ambitious cultural plan that included the creation of a downtown "cultural district". The public and private sectors combined to raise \$1 billion to build a new museum, a performing arts center, a theater, and an arts magnet school. The purpose was to transform Dallas into a city with a vibrant cultural life.

In Massachusetts, Lowell was the first city to initiate cultural planning. Spurred by problems growing out of an empty night-time downtown, business leader Larry Ansin approached the Council to discuss how Lowell could

*(continued on page eight)*

*Profile***A Survey of the State's Artists' Live/Work Space**

*In mid-1986, the Mass. Council contracted with Rebecca A. Lee & Associates to assist in devising a long-range strategy to guide the Council's efforts in addressing the growing artists' live/work space crisis throughout the Commonwealth. This is a brief summary of the findings of Ms. Lee's report to the Council.*

Massachusetts is enjoying an economic resurgence whose strength is such that the Commonwealth's unemployment rate in 1986 was the second lowest in the country: 3.8%. The housing market, particularly in Eastern Massachusetts, mirrors the State's economic boom: the median price of a home in Greater Boston is now \$170,000, making Boston the most expensive housing market in

the country. The price of rental housing has followed suit.

The continuing imbalance of supply and demand, resulting in spiraling housing prices, has left the Massachusetts artist community particularly vulnerable, since on the whole artists are less well-off than the general population, their living space is also often their working space, and their work life suffers immensely when their live/work space is jeopardized.

**Massachusetts Artists: A Profile**

A National Endowment for the Arts analysis of 1980 census statistics showed that Massachusetts ranks 10th among the states in numbers of artists, with 32,223. Boston ranks seventh among the country's metropolitan areas in numbers of artists.

A 1981 study commissioned by the Mass. Council, later expanded and

published (*Art Work: Artists in the New England Job Market*) showed that, in 1980, the average Massachusetts artist had an average income of \$13,008, a household income of \$22,819, spent \$3,524 in art-related expenses, while earning only \$4,535 from his/her artistic work, and held an outside job, despite an average of 17 years of formal education.

A 1986 survey undertaken by Friends of Boston Art polled 3,000 visual artists:

- 21% do not have a studio or other place to make their art;

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# News Briefs

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## Fund Drive Notes

The Springfield Symphony Orchestra Association reached its annual fund drive goal of \$140,000 in its most ambitious effort to date. The Cape Cod Museum of Natural History has completed its capital fund drive with commitments of \$790,000 from 1,900 contributors. (These funds will cover building renovations and new construction which will nearly double existing space.) The American Repertory Theatre's endowment drive received its first major gift, from Lechmere, Inc., which directed \$100,000 towards the endowment goal of \$5 million.

## Old Sturbridge Village Welcomes Visitors with Disabilities

Old Sturbridge Village is working to make itself accessible to visitors with disabilities. The historical site is offering sensory/tactile tours the first Saturday of each month through September, and sign language interpretation on the third Saturday of each month through December, as well as several other accessible programs. Registration for most tours must be on the day of the tour, at the Visitor Center.

For more information on the above programs, call Eric White at Old Sturbridge Village, 617/347-3362, ext. 336 (voice) or 617/347-5383 (TDD).

## Program Names New Artists Fellows

The 1987 Massachusetts Artists Fellowship Program has announced Fellows in the six following categories. The program, administered by the Artists Foundation and funded by the Council, provides a total of 55 awards of \$9,500 each, and 100 finalist awards of \$500. For guidelines to the program and a full list of fellows and finalists, contact the Artists Foundation, 617/482-8100. (Three more categories, drawing, painting, and printmaking, will be announced in the next *Bulletin*.)

### Crafts

Christopher S. Gustin, S. Dartmouth  
Michael Glancy, Rehoboth

Randall Darwall, S. Yarmouth

### New Genres

Carol Strohecker, Charlestown

### Sculpture

Felice Caivano, Northampton  
Michael Timpson, Watertown

Christopher Osgood, Princeton

### Design and the Built Environment

Michael Van Valkenburgh, Cambridge

### Photography

Stephen DiRado, Worcester  
Barbara P. Norfleet, Cambridge  
Sandra L. Stark, Cambridge

David D. Mussina, Medford  
Sharon A. Rupp, Florence

### Interarts

Ellen Rothenberg, Cambridge

Linda Swartz, Cambridge

## Peabody Museum Icon Joins Rock and Roll World



The icon displayed, an Ethiopian depiction of St. George, found new life on the cover of musician Paul Simon's "Graceland" album. Up until then, it had been resting peacefully as part of the Langmuir collection at the Peabody Museum of Salem. Warner Bros.' order from the museum's photography department last year was one of more than 600 requests.



# News Briefs

page 3

## WFCR Upgrades; Wins Prize

WFCR-FM, U/Mass. Amherst's radio station, is repairing its 25-year-old transmission system. The existing 100-foot tower on Mt. Lincoln in Pelham, MA, will be dismantled and replaced by a new tower. The transmission line, which connects the transmitter on the ground to the antenna on top of the tower, will be replaced. The station warns that some listeners might experience slightly weaker signals during the repair.

Even better news is that WFCR was named News Station of the Year by the Massachusetts Associated Press. The station also walked off with three first prizes and a second prize in individual news in the Small Market Radio Competition.

## MCA Unveils 'Culture Card'

If you're feeling guilty about the overuse of your credit card, here's something to salve your conscience. A 'culture credit card' is now circulating through an agreement between the Mass. Cultural Alliance and State Street Bank. The card is a traditional MasterCard® with added benefits for patrons of participating organizations. Better yet, the Alliance receives revenue from the card's use.

This is the first time a major credit card offered to the general public has benefitted cultural institutions. Eighteen cultural groups are promoting the card, which offer subscribers ticket and admissions discounts, invitations to events, and advance notice of programs. The Alliance reports that 5,000 cardholders could result in \$50,000 annually for participating groups.

## Personalities

The National Endowment for the Arts' Inter-Arts Program is now directed by **Peter Pennekamp**, whose background includes the founding of CenterArts, a major arts presenting organization serving Northern California and Southern Oregon. The New Hampshire State Council on the Arts has a new chairperson, **Edith Grodin**, and a new director, **Sue Bonaiuto**. Grodin is treasurer of the New England Foundation for the Arts. Bonaiuto, a native of Westwood, MA, plans to involve the agency in tourism, partnerships with other cultural organizations, and research on statewide arts needs. The Dance Umbrella has a new director of development: **Monica Mackey**, who was previously director of de-

velopment and public relations for the Berkshire Museum. Music Directors **Raymond Harvey** of the Springfield Symphony Orchestra and **Julius Hegyi** of the Berkshire Symphony Orchestra, have been selected for the American Conductors Program, a project of the American Symphony Orchestra League and the New York Philharmonic. The program selected four conductors in the nation. Rev. **Larry Hill**, founder and music director of the Pro Arte Chamber Orchestra, received a Spirit of Innovation award from Governor **Michael Dukakis** for his pathbreaking work with the orchestra. A Guggenheim Fellowship has been awarded to **Richard Lerman**, who directed *Mobius'* Sound Art Festival in June. He plans to use the award to travel.

## IMS Provides Operating Funds to Mass. Institutions

Thirty-eight Massachusetts institutions received General Operating Support (GOS) awards for FY87 from the Institute of Museum Services, a federal agency. A total of 409 museums across the nation received awards, out of 1,296 applications.

Awardees are: New England Aquarium, Danforth Museum, Fitchburg Art Museum, Springfield Museum of Fine Arts, Wellesley College Museum, Boston Children's Museum, Discovery Museums, Inc., Berkshire County Historical Society, Chesterwood, Hancock Shaker Village, North Andover Historical Society, Paul Revere House, Concord Antiquarian Museum, and Connecticut Valley Historical Museum.

The roster continues with: Essex Institute, Museum of American Textile History, Museum of Our National Heritage, New Bedford Whaling Museum, Old Colony Historical Society, Old Sturbridge Village, Plimoth Plantation, SPNEA, Sandwich Glass Museum, Springfield Science Museum, Hitchcock Center for Environment, South Shore Natural History Center, Cape Cod Museum of Natural History, Museum of Science, Marine Museum at Fall River, Lloyd Center for Environmental Studies, and Kendall Whaling Museum Trust.



# Bulletin Update

page 4

## Profile

### A Look at Massachusetts Artists' Live/Work Space (cont.)

- 59% are looking for space, or will be in the next year;
- 46% are under threat of displacement from their current workspace;
- and 76% rent their space; they do not control it.

#### Efforts in Other States

While there have been isolated cases in which the federal, state and/or local governments have participated in the financing of artists' live/work space projects, and in other cases has provided the real estate, for the most part state and local governments' policy initiatives have focused on zoning and land use.

*New York City* amended its zoning ordinance in 1971 to permit joint live/work space for artists in the SoHo, and later the NoHo, area of Manhattan. Artists in SoHo could receive this special protection as long as they were certified by the New York City Department of Cultural Affairs.

New York also attempted to target

certain City-owned residential properties for artists' housing, requesting proposals in 1984 for development of 19 vacant buildings.

*Los Angeles, Seattle and San Francisco* also amended their zoning codes to permit joint live/work space, usually by special permit.

In *Minneapolis/St. Paul*, Artspace, with city support, operates as a non-profit advocacy/technical assistance organization aiding in the location, development, and management of artists' spaces.

#### Use of Existing State Resources

A matrix of city and state agencies and programs could be used for the development of artists' live/work space. Current funding gaps, however, are across the board:

- insufficient project development assistance to help organize artists, package projects, and spearhead them through the maze of public financing and approval process;
- inadequate pre-development grant

and loan funds to help establish feasibility initially and later, to provide working capital until the construction loan closing;

- relatively scarce public funds for coop blanket mortgages.

Improving those funds, and solving the immediate and long-term task of expanding the pool of private lending institutions willing to finance limited-equity artists housing projects is first. There are other sources of financing which may be tapped for certain such projects, such as the Local Initiatives Support Corp., the Institute for Community Economics, and the Boston Community Loan Fund. All these organizations provide both technical assistance and permanent financing at below-market rates, with their participation keyed to the social benefits of a project, its size and financial need.

In addition, many private philanthropies and corporations in Massachusetts have a deep and abiding interest in supporting both the arts and community development.

#### Recommendations to the Council

The Council's goals over the next three to five years should be to:

- help establish a clearinghouse to provide technical assistance funds, services, and information;
- heighten awareness to the need to include artists in "affordable housing" programs and policies;
- expand the pool of state capital;
- catalyze increased private support for the development of artists' live/workspaces through advocacy and collaborative work with lenders, private corporations, foundations, and others.

### Council Expands Commitment to Artists' Space

The Council voted at its June meeting to expand funding for projects seeking to secure artists' housing, studio, or performance space. Recognizing the severe shortage of available space for artists to live and work, the Council voted to provide funding under a contract with ArtistSpace, Inc. of Boston. Rebecca Lee and Jero Nesson, who have developed several projects while under contract with the Council during the past fiscal year, will provide technical assistance to artists on development projects for the purchase or lease of space in any part of the Commonwealth. Rebecca and Jero can be reached at the ArtistSpace office, 617/267-8551.

The Council also voted to increase funding for a program which provides grants for pre-development technical assistance expenses.



# Council Update

page 5

Meeting Notes

## Agency Approves Wide Range of Funding at Recent Meetings

Awarding funds to a wide array of projects in two recent meetings, the Mass. Council on the Arts and Humanities approved funding for fellowships for individual artists, matching support for funds raised by business committees for the arts, and assistance to several cities' proposed cultural plans. The Council also voted Heritage Program awards and funding for arts in schools programs (see stories on this page).

### Funds for Individual Artists

High on the Council's agenda was renewing its alliance with the state's Artists Foundation, for administration of the Mass. Artists

Fellowship Program, through which the Council funds 55 \$9,500 fellowships and 100 finalists awards of \$500 to individual artists. "This year's fellowships bring to more than 600 the number of artists who have received sizeable funds to continue their work," noted Council Chairman Dr. Nicholas Zervas.

Dr. Zervas reported that the new contract for the Mass. Artists Fellowship Program will last five years, subject to continuing legislative appropriations. The renewed contract will also permit an increase in outreach to artists of color, addition of three new fellowship and 20 new finalist awards, for a total of 58 and 120 respectively.

### Corporate Support

The Council will match \$745,000 in new and increased funds raised by seven business committees for the arts around the state, through the Regional Corporate Challenge program. The matched funds will result in a total of \$1.67 million for 126 Massachusetts cultural groups.

Awards went to business committees in the Berkshires, Cambridge, Franklin County, Newton, Northeastern Massachusetts, Plymouth/Barnstable Counties, and Worcester.

Council Executive Director Anne Hawley reported the Council will complete a full evaluation of the program before undertaking another phase.

### Council Announces Heritage Awards

Eighteen organizations offering cultural programming or services to people of color have been awarded funds through the Council's Heritage program. The agency voted at its May meeting to support several workshops, festivals, and publications, as well as a poetry series, an oral history project, and performances in music, theatre, and dance. The Council will also, for the second time, support publication of "Primary Colors," a resource guide and directory of Third World artists and organizations.

### Cities Begin Cultural Plans

Hoping to add to successful beginnings in Lowell, Lawrence, and New Bedford, where cultural development is being conducted on a citywide basis, the Council voted to provide similar funds to Northampton, Taunton, and Worcester. Each will conduct a needs assessment and gather data to organize a comprehensive action plan for the cultural future of their districts.

"Cities and towns across the Commonwealth are recognizing the value of bringing their many cultural resources and organizations together to cooperate in careful planning for the future," Ms. Hawley explained in announcing the awards.

(Further details of the Council's June meeting will appear in the next Bulletin.)

### Institute for the Arts Continues Collaboration

The Council has chosen the Cultural Education Collaborative's (CEC) Institute for the Arts to continue to administer arts-related programs in Massachusetts schools. "These funds represent a major component of the Council's commitment to arts education," commented Nicholas Zervas, Council chairman. The Council will allocate approximately \$5 million to education programs during fiscal year 1988, \$906,000 of which will be directed to the Institute for the Arts for its programs.

According to Dr. Zervas, the Institute has been working with the Council since 1984 to ensure that cultural programs for children hold a "reliable, integral, and permanent place in our schools." The Institute's programs involve collaborations among 265 artists from all disciplines, school personnel, and parents, bringing high quality cultural experiences to thousands of schoolchildren throughout the Commonwealth.



# Resources

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## Conferences/Workshops-Publications-Opportunities-Services/Contacts

### Conferences/Workshops

**Writers' Gathering:** The Cape Cod Writers' Conference will be held Aug. 16-21 at Craigville Conference Center, Craigville, MA. The conference is offered to writers, students, teachers and librarians. Topics include fiction, non-fiction, poetry, juvenile writing, and science fiction. Cost is \$12-45. For a registration form, call Marion Vuilleumier, 617/775-4811.

**Worcester's Architectural History:** The School of the Worcester Art Museum is collaborating with the Worcester Heritage Preservation Society (WHPS) to offer a 7-week course on Worcester's architectural history, starting Sept. 15. The course will survey the development of the city's architecture from the early 18th century through the early 20th century. Cost \$50-60. Call WHPS, 617/754-8760, or the Art Museum, 617/799-4406.

### Publications

**Dance for Disabled Persons:** *The Dance Within: A Pilot Project in Dance for the Handicapped* is a brochure (free with SASE) which tells how mentally and physically handicapped people of all ages found new forms of self-expression in dance classes during a pilot project of the Michigan Dance Association, and offers suggestions for starting similar projects. Also available in video for rental for \$23. **Teaching Dance for the Handicapped:** *A Curriculum Guide* describes dance activities for use by teachers and others working with people with handicaps. The adaptable activities range from the simple to the complex. Price is \$6. For either resource, make checks payable to the Michigan Dance Assn., and send to MDA, Bailey Community Center, 300 Bailey St., East Lansing, MI 48823.

**Money for Artists:** *A Guide to Grants and Awards for Individual Artists* lists grants, awards, fellowships, and artist-in-residence programs for American artists. To order, contact the American Council for the Arts, Dept. 29, 1285 Ave. of the Americas, 3rd floor, Area M, NY, NY 10019, 212/245-4510.

**The Business of Art** is a handbook published by Prentice-Hall in cooperation with the NEA. The title gives step-by-step plans for increasing income, reducing tax liability and expenses, and marketing. Cost is \$22.95, plus tax, postage and handling. Contact Prentice-Hall Inc., Book Distribution Center, Rte. 59, Bookhill Dr., West Nyack, NY 10995.

**Legal Guide:** An updated edition from the American Council for the Arts provides information to visual artists about sales outlets, reproduction rights, publishing and dealer contracts, taxation, hobby losses, loft leases, and donations to museums. Price is \$16.95. Write ACA Books, Dept. 36, 570 Seventh Ave., NY NY 10018.

**Design competitions:** *Deadlines*, a publication for design competitions, is issued 15 times annually. A year's subscription is \$24. Checks to the Design Competition Registry, HC, Box 17, Hawley, MA 01339.

**Directories:** "A Quick Guide to Loans and Emergency Funds," an eight-page publication available from the Center for the Arts Information, 625 Broadway, NY NY 10012. Also, artists can obtain a directory of alternative arts organizations supporting living artists working in visual arts, book art, new music, public art, dance, literary arts, new theatre, crafts, and media arts. Cost \$15. Write the Natl. Assn. of Artists Organizations, 930 F St., NW, #607, Washington, DC 20004.

### Opportunities

**Council Deadline:** The Council's Resources for Learning Program (formerly entitled Cultural Resources/Open Door) will have a September deadline for planning awards. The awards support planning for new educational programs and cannot exceed \$3,000. Cultural institutions which have not received funds through this program are particularly encouraged to call the Council for information.

**Ideas in Urban Art:** An international competition for ideas in urban art is being held in honor of the bicentennial of the 1789 French Revolution. The only limit on ideas are they be set in an urban context and public space—anywhere in the world. Ideas in all artistic disciplines are eligible. Submissions chosen for execution may be permanent or temporary. Closing date for submissions is August 31. Send your idea to Concours INVENTER 89, La Grande Halle-La Villette 211, Ave. Jean-Jaures 75019, Paris, France.

**SOMWBA Certification:** Minority and women-owned cultural organizations are encouraged to become certified by the State Office of Minority and Women Business Assistance (SOMWBA) to be considered for state contracts. SOMWBA publishes a directory of certified organizations, which is used by many businesses, schools, and other institutions for recruitment. The Council urges eligible groups to

apply for certification and will provide applications and assistance on request. Contact the Council at 617/727-3668.

**Gallery Seeks Exhibitors:** A Brush with History gallery, located in the Lowell National Historical Park, has launched an Associate Artist program for artists seeking exposure and representation. Artists can exhibit and sell their work in a gallery for three-month periods. All work is juried; artists should submit slides or actual work with an application. Write to the gallery at 256 Market St., Lowell, MA 01852, or call 617/459-7819.

**Affiliate Artists** will hold national auditions to identify jazz artists for its program offering performance experience, income and exposure to selected artists. Artists with three to ten years of professional experience may apply until November 1. Auditions are scheduled for Winter 1988 in New York. Contact Affiliate Artists, Dept. LN, 37 W. 65th St., NY NY 10023, 212/580-2000.

**Craft Show:** The Washington Craft Show, sponsored by the Women's Committee of the Smithsonian Associates, is a juried show and sale to be held in Washington, DC April 22-24, 1988. Works in basketry, ceramics, fiber/textiles, glass, jewelry, leather, metal, paper, wood, and mixed media are eligible. Applications are due Oct. 10 and must include five color slides and a \$20 fee. Write the Women's Committee of the Smithsonian Associates Program, A&I 1465, Smithsonian Institution, Washington, DC 20560, or call 202/357-4000.

**American Music Week** is a national festival presented by the American Music Center Nov. 2-8. The week celebrates the quality and diversity of American music and its composers. Presenters and performers are now being solicited. Contact Monika Morris, AMC, 250 W. 54th St., Suite 300, NY NY 10019, 212/247-3121.

### Services/Contacts

**Career services:** The National Network for Artists Placement (NNAP) is a non-profit organization offering career counseling, employment services, and "survival skills" to artists and art students. NNAP publishes a newsletter, and is planning an Art Job Bank Service, in addition to offering workshops and counseling on the business of being an artist. For more information, contact Warren Christensen, NNAP, Placement and Career Development, California Institute of the Arts, 2400 McBean Pkwy., Valencia, CA 91355.

**Submit your news:** Available Sept. 1, the Art Information Report will publish national and in-



# Resources

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Calendar

ternational information on new museums and galleries, new acquisitions, personnel appointments and changes, book reviews, and more. Send press releases or other publications by the 20th of the month before publication to Art Information Report, 496 La Guardia Place, NY NY 10012. No advertising accepted.

**Free publicity:** The Travel Information Center, a clearinghouse of information relating to travel and leisure time, will publicize your events to the media and public for free, between mid-May and October. Organizations must provide background material on the organization itself, and then send brochures, press releases, etc. Contact Laura James, Travel Information Center, Cox Road, Woodstock, VT 05091, 802/457-3838.

**Address change:** ARTS/Boston, one of the oldest and most successful audience development agencies, has moved into Boston's cultural district. Their new address is 100 Boylston St., Suite 735, Boston, MA 02116.

**Film rentals:** Women Make Movies rents films and videos related to the history and experiences of women for use by schools, women's groups, and community groups. Topics include the arts, labor, health and sexuality, and Latina concerns. Write or call for prices; discounts available for community groups with limited budgets. Send orders to 225 Lafayette St., NY NY 10012, or call 212/925-0606.

**Kidsnet database:** A recent recipient of an NEA Art in Education grant has identified videotapes, audio tapes, and videodiscs for educational use and in-home viewing. KIDSNET will also locate on-air programs on public, commercial, and cable stations designed for pre-school through high school ages. The database is accessible by subscription through any computer modem, a terminal with communication capacity, or a special toll-free number. Contact Patrice Andrews, 202/291-1400.

## Calendar

**CERC Showcase:** The second Annual School Enrichment Showcase will be held Oct. 17 at Worcester State College. The showcase, sponsored by the Citizen's Educational Resource Center in Boston, brings together educators, parents, and performers to share and develop ideas for enrichment programs in Mass. schools. Representatives of the Council's Arts and Education Department will provide a resource table and be available for questions about their programs. The public is welcome to attend; for details, contact CERC, 617/835-6056.

The National Endowment for the Arts reports the following application deadlines:

|                              |                                                                                                                                                       |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Design Arts</i>           | 202/682-5437                                                                                                                                          |
| Sept. 1                      | Distinguished Designer Fellowships                                                                                                                    |
| Oct. 1                       | Design Advancement                                                                                                                                    |
| March 10, 1988               | Design Advancement Project Grants for individuals<br>Grants to Organizations awarding design fellowships                                              |
| <i>Folk Arts</i>             | 202/682-5449                                                                                                                                          |
| Oct. 1                       | Folk Arts Organizations<br>State Arts Apprenticeship Program<br>National Heritage Fellowships                                                         |
| <i>Literature</i>            | 202/682-5451                                                                                                                                          |
| Sept. 11                     | Literary Publishing: Small Press Assistance<br>Distribution Projects                                                                                  |
| <i>Media Arts</i>            | 202/682-5452                                                                                                                                          |
| Sept. 1                      | Narrative Film Development                                                                                                                            |
| Sept. 15                     | American Film Institute Independent Filmmaker Program                                                                                                 |
| Nov. 13                      | Film/Video Production                                                                                                                                 |
| Jan. 30, 1988                | American Film Institute/NEA Film Preservation Program                                                                                                 |
| <i>Museums</i>               | 202/682-5442                                                                                                                                          |
| Sept. 17                     | Care of Collections Conservation<br>Collections Maintenance                                                                                           |
| Oct. 15                      | Museum Purchase Plan                                                                                                                                  |
| Nov. 16                      | Special Exhibitions                                                                                                                                   |
| <i>Music</i>                 | 202/682-5445                                                                                                                                          |
| Sept. 30                     | Training/Recording/Centers:<br>Career Development Organizations<br>Centers for New Music Resources<br>Services to Composers<br>Special Projects       |
| Oct. 23                      | Training/Recording/Centers:<br>Music Professional Training                                                                                            |
| Jan. 8, 1988                 | Fellowships: Composers, Jazz, Solo Recitalists                                                                                                        |
| <i>Opera-Musical Theater</i> | 202/682-5447                                                                                                                                          |
| Sept. 11                     | New American Works<br>Producers Grants<br>Special Projects:<br>Other<br>US/France Exchange Fellowship Program<br>US/Japan Exchange Fellowship Program |

For further information, contact the NEA Public Info Office, 202/682-5400.



## Governor Signs Budget; Council Gets Increases

The state of Massachusetts' commitment to the arts, humanities, and sciences took another significant step forward when Governor Michael Dukakis signed the fiscal year 1988 budget on July 8th. Thanks to his and the Legislature's enlightened leadership, the Council's budget will increase by nearly 19% over fiscal year 1987 levels.

The new figure is \$21.7 million. Of the \$3.3 million increase in the program account, the Legislature earmarked \$1.8 million, or 55%, for specific uses, including a Soviet cultural exchange program, increased expenditures for educational programs for children, and for additional spending for science cultural institutions and programs.

## Executive Director's Report *(from page one)*

initiate a plan for cultural life. Lowell's plan is now in action, while other cities and towns in the Commonwealth--New Bedford, Lawrence, Taunton, Northampton, Worcester--with Council and local government support are launching their planning.

The Council knows this planning will enrich the cultural life of these communities.

## Legislature to Consider Constitutional Amendment

The Mass. Legislature will consider an amendment allowing the Council to give direct grants to private, non-profit cultural organizations when the Constitutional Convention re-convenes in September. Council Chairman Nicholas Zervas has urged passage of Senate Bill 216, a proposal by Sen. Walter Boverini (D. Lynn) to amend Article 46, Section 2 of the state Constitution.

Dr. Zervas explained that, because the Constitution now forbids direct grants, the Council is only permitted to provide funds in the form of reimbursements. "This means that an organization must first spend its own money--often borrowed from a private lending institution, and repaid with interest--until the Council's reimbursement arrives. This process is administratively awkward and time consuming for all parties. It can also be costly, especially for small budget organizations."

The chairman noted that the measure must be approved at September's convention and again in the next session before appearing on the ballot as a referendum item. For more information, contact Kim Comart at the Council, 617/727-3668.

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MASSACHUSETTS  
COUNCIL ON

## Bulletin

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Volume 1, Number 4

*Chairman's Report: Folklife in Massachusetts*

Dr. Nicholas Zervas is chairman of the 15-member board that oversees the Mass. Council on the Arts and Humanities.

On behalf of the Commonwealth of Massachusetts and Governor Michael Dukakis, I am pleased to announce that the Smithsonian Institution will feature the folk traditions of Massachusetts at the Festival of American Folklife next summer on the National Mall in Washington. The Smithsonian's Office of Folklife Programs is, as I write, undertaking a year-long ethnographic survey of the state in preparation for this living cultural exposition.

The Council is supplying information and coordination for Smithsonian folklorists as they select 90 residents of the state to display our occupational folklife, contemporary folk arts and crafts, and ethnic music and dance in the nation's capital. Thanks to strong legislative and gubernatorial support, the Council will be the key funding source.

Locally, the Library of Congress' American Folklife Center is working with the Lowell Historic Preservation Commission to study ethnic diversity, neighborhood life, and community customs in Lowell and surrounding towns.

*Profile*

The Council is providing partial funding and staff expertise for the Lowell Folklife Project as a demonstration for similar mill cities throughout the state.

These projects illustrate at least two prominent features of life here at the Council: first, an active appreciation of the state's rich cultural diversity and heritage, and second, a continuing relationship between the state and the federal agencies working on the same issues.

That relationship takes on many forms. Beyond its Basic State Grant, which is offered to all state arts agencies, the NEA has recognized Council leadership in several program initiatives. We presently receive support for the Commonwealth's 21st Century Task Force on Arts and Culture and for our Design and Development Program, and funds to augment our efforts regarding arts in education.

Over the last four years the Folk Arts Program at the NEA has contributed over \$100,000 in administrative support for Folklife and Ethnic Arts, while the Council has allocated \$700,000 in program funds.

We are delighted to work together in this way with the National Endowment for the Arts, the Library of Congress, and the Smithsonian Institution as we pursue common goals.

**Taking a New Look  
at Massachusetts Folklife**

*Once a Mediterranean sailor, weary of the hardships and dangers of life at sea, decided to settle down and try his luck on land. He was told to walk inland carrying a hand-carved oar as a token of his past, until he came to a place where the country people did not recognize the object in his hands. There he would be far enough away to start a new life, and there he should plant the oar as an altar, make a sacrifice, and ask the blessings of the sea gods. The sailor set out to do so, and then his real troubles began...*

This story has been passed on by

word of mouth for at least 3,000 years. It was included in Homer's *Odyssey* and it has been recorded from Greek fishermen in the 20th Century, with Poseidon replaced by a new patron, St. Nicholas.

Even more surprisingly, when Historian Richard Dorson began in 1956 to collect folklore from Downeast lobstermen, he was told the same story, albeit with a secular and salty twist. As Dorson wrote in *Buying the Wind: Regional Folklore in the United States* (1964), the discovery of the text in New England was "witness to its circulation over the centuries among the international fraternity of seafarers."

Richard Dorson later became the director of the Folklore Institute at

Indiana University, the first academic department in the United States to award advanced degrees in folklore study. The scholarly field of folklore and folklife encompasses not only tales and legends but many other genres as well, including folk music and dance, decorative and utilitarian crafts, and social customs and rituals. (continued on page four)

**INSIDE:**

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# News Briefs

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## Final Figures on 1986 Artists Employment

The National Endowment for the Arts reports that almost 1-1/2 million people were employed in artist occupations in 1986—up two percent from 1985. The numbers signal a continuing slowing in the growth of the artist population: it grew four percent in 1984 and 10 percent in 1983.

As for unemployment, it rose for authors but declined for actors, directors, architects, musicians and composers, painters and sculptors, photographers, and college art teachers. (Unemployment rates for dancers are not included because "the data base is too small for reliable estimates.")

## Springfield Quad Hosts Museum Conference

The Springfield Library and Museums Association hosted "Synergism: A Strategy for the Future," the annual conference of the national Museum Trustee Committee, October 8-10.

More than 200 museum trustees from across the nation attended the three-day program, which featured speakers from cultural and academic institutions, as well as Congressman Edward Boland and Mass. Council Executive Director Anne Hawley.

Association Board Chairwoman Helen S. Fuller said, "What better place to have this conference than at our own model of synergism (the Quadrangle). Synergism has been in effect here for 130 years, making our four distinctive museums and dynamic library even richer in their offerings through their association."

## Fundraising Notes

The *Artists Foundation* has completed its \$530,000 fundraising campaign to build a gallery, presentation concourse, stage, Writer's Room and office space at the Massachusetts State Transportation Building (Ten Park Plaza, Boston)...The *Springfield Symphony Orchestra* has been designated the recipient of a three-year grant through a unique new program, the Symphony Orchestra Touring Initiative. The program, administered by the New England Foundation for the Arts and funded by New England Telephone, offers up to \$35,000 in the '88-'89 season to presenters booking the Orchestra. One-third of each presenter's costs will be covered by the grant...The *All Newton Music School* reached its Capital Campaign Goal, \$350,000, with the help of a major gift from the estate of Richard B. Carter of Carter Ink. In honor of Mr. Carter, \$80,000 will fund projects of a cultural and educational nature...WOMR-FM, a public radio station based in Provincetown, is still \$20,000 short of its \$45,000 funding goal for improved facilities. Those who have heard WOMR's programs on the Cape may want to show their appreciation.

## Design Contract Awarded

The state Department of Public Works has entered into a \$2 million contract with Arvid Grant Associates to improve DPW's ability to design bridges. This partnership developed as a result of the Bridge Design project of the DPW and the

Mass. Council; Arvid Grant was featured speaker at the Bridge Design Conference last year, and won a Presidential Design Award for his bridge spanning Washington State's Columbia River.

The firm will provide management and technical expertise for DPW's in-house work and for its coordination with consulting engineers.

## Contemporary Poets Recognized in New Public Television Series, Film Archives

Poetry, long enduring as a spoken art, has been virtually ignored by filmmakers and the television industry. Remediating this neglect is *Voices and Visions*, a film series evoking the life and works of 13 major American poets of the 19th and 20th centuries.

The films, to be broadcast on public television beginning in January, combine visual images with the readings of the works and comments of contemporary authors and critics. The series was created by the New York Center for Visual History, a non-profit film production and archive company.

The filming of *Voices and Visions* has also spawned a permanent film archive of contemporary American poets and writers. The Ford Foundation helped launch the archive last year, and recently granted \$200,000 to complete it. When recording and cataloguing of more than 100 publishers, critics, novelists, and biographers are completed, the archive will be housed in New York, at the U. of Chicago, and at UCLA.



## BOSTIX Adds 700 'Booths'

Boston's premiere ticket service, BOSTIX, coordinated by ArtsBoston, which provides full-price advance tickets and half-price day-of-performance tickets to cultural offerings in Greater Boston, will be expanding its availability 700-fold by joining forces with Ticketron. The partnership making Ticketron outlets available to BOSTIX patrons is joined by the Boston *Phoenix* and WFNX-FM, who will promote this additional service. The big winners, according to Ticketron's New England manager Matthew Whelan, should be "the arts groups themselves. Any group that sells tickets through BOSTIX will effectively be opening a box office at every ticketron outlet across the country."

## Folklife in Massachusetts

### Lowell's Folklife Gala

The 49th National Folk Festival brought more than 100,000 visitors to Lowell for three days this summer. "The festival can only be described in words like fantastic, terrific, unbelievable, and spectacular," according to Lowell National Historical Park Superintendent Chrysandra Walter, whose organization, with partial Council funding, sponsored the festival. Apparently the National Council for the Traditional Arts, which produces the annual festival, agrees; the Washington-based organization has announced plans to continue the festival in Lowell for two more years.

## Personalities

The Massachusetts Arts Lottery Council has announced the appointment of *Barbara Garvey* as its new executive director. Ms. Garvey is a former Springfield City Council member, and was director of the Springfield Mayor's Office for Cultural and Community Affairs...*Royston Nash*, music director and conductor of the Cape Cod Symphony Orchestra, has had his contract extended to 1991, adding to the longest tenure in the Symphony's history...The current resident designer of the Peterborough (NH) Players, *Jeff Hill*, will soon join Springfield's StageWest Theater as production manager...The Artists Foundation has selected a new director for the Mass. Artists Fellowship Program; *Knox Turner* administered the "Fellowships for Playwrights" program at the NEA and was a performing and literary arts consultant in Washington. The AF also named a scheduling coordinator for the multi-media arts presentation facility at City Place. *Bert Seager*, a jazz performer experienced in performance management, will hold that position...*Fernando Bujones*, former principal dancer with the American Ballet Theater, will be the Boston Ballet's principal guest artist this season...*Christopher Hogwood* has extended his contract as artistic director of the Handel & Haydn Society for an additional two years. Mr. Hogwood plans "tours, recordings, expanded series and entertaining and educating an ever-growing audience" for H&H...*Barbara Waters* has resigned as director of the Cape Cod Museum of Natural History after six years of service to the organization. Former Associate Director *Susan Lindquist* will be the new director.

## Fellowship Program Announces Winners

The Mass. Artists Fellowship Program has announced winners in the categories of Painting, Drawing and Printmaking. Of 1,541 applications, 15 \$9,500 fellowships and 34 \$500 finalist awards are being granted.

The program is administered by the Artists Foundation and funded by the Mass. Council on the Arts and Humanities. For a full list of fellows and winners for this year, contact the Artists Foundation at 227-2787. Fellows in these three categories are:

### Painting

David Brody, Cambridge  
William Roy Dawes, Carver

Robert Ferrandini, Winthrop  
David C. Harrison, Allston  
Renee Kildow, Boston  
Robert P. Moore, Boston  
Louis F. Risoli, East Boston  
Todd Siler, Cambridge  
Matthew R. Terry, Cambridge

### Drawing

Jim Chiros, Somerville  
Nick Lawrence, Cambridge  
Mark Milloff, Stockbridge  
Wellington Reiter, Brookline  
Mary J. Spencer, Somerville

### Printmaking

Jan Arabas, Allston



# Bulletin Update

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## Profile

### A new look at folklife in Massachusetts (cont.)

The importance of folk culture extends far beyond university campuses. Folk culture is the source of all the fine arts of poetry, literature, theatre, theatrical dance, orchestral music, painting, sculpture, and studio crafts. The original folk forms retain an intrinsic value in their own right, however, as expressions of creativity in everyday life. Moreover, the day-to-day details of folklife are the basis of regional distinctiveness and ethnic diversity in American society.

The tides of change tend to erode traditional folklife. The processes of modernization, especially universal literacy, mass communication, and easy travel, ensure that even residents of landlocked areas know an oar when they see one.

This is good, of course. But at the same time, and by the same changes, local storytellers and other folk artists are discouraged from continuing their art. Professor Dorson's fieldwork in Maine took place just as commercial television was beginning to overwhelm indigenous art and entertainment. Thirty years later it is doubtful that any working fishermen in New England continue to recite such ancient tales as "The Sailor Who Went Inland."

#### Government Gets Involved

So rapidly has this cultural erosion progressed during the past generation, and so great are its implications for public cultural policy, that the federal government responded with innovative efforts. During the 1970s the Smithsonian Institution formed an Office of Folklife Pro-

grams, the Library of Congress instituted the American Folklife Center, and the National Endowment for the Arts created a Folk Arts Program, each to identify, honor, and encourage individuals and groups that have kept folk art and craft alive among traditional occupations, local communities, and ethnic subcultures.

The Mass. Council on the Arts and Humanities, like many arts councils and humanities commissions, has established similar programs.

During the past two years, the Mass. Council has greatly enhanced its services to folk artists and ethnographic organizations. It has entered into joint projects with federal agencies (see *Chairman's Report* on p. 1). As part of the Community Arts and Education Department, the Folklife and Ethnic Arts program has offered support for specific projects such as folklife festivals, museum exhibitions, and documentary recordings.

The Council's major sub-contractors have readily joined this effort. The Artists Foundation has created a new category for Traditional Folk Arts within the Massachusetts Artists Fellowship Program. The Institute for the Arts (which administers artists-in-schools programs) and the New England Foundation for the Arts (which coordinates visual and performing arts touring services) are also re-evaluating and expanding their folk arts components.

The tricky question in all this work is encouraging folklife customs not as tourist attractions, gallery displays and archival materials, but as vital aspects of culture at the level of the family, the neighborhood, and the

workplace. Otherwise the last telling of the story might be like this:

*Once a storytelling fisherman, discouraged by the lack of attention of his younger shipmates, decided to try a new career as a folk artist. He was advised to go ashore and to talk to everyone until he came to a place where city people would be unfamiliar with his tales. Then he should form a non-profit, tax-exempt corporation, videotape a sample of his repertoire, and apply for a grant from governmental agencies. The fisherman set out to do so, and then his real troubles began...*

(Dillon Bustin has been the Council's Folk Arts Coordinator since 1985.)

### Folklife Brochure Covers 100 Years of Folklife

The Council on the Arts and Humanities has recently published a 12-page booklet entitled *Folklife and Ethnic Arts* which provides an orientation to the agency's efforts in this program area.

The booklet contains a 100-year overview of the developing interest in folk art and ethnicity in Massachusetts since the American Folklore Society was founded in Cambridge in 1888. This narrative is illustrated with 20 historical and contemporary photographs.

The booklet concludes with a comprehensive calendar of upcoming folklife festivals, exhibitions, and conferences, and a questionnaire to help expand the Council's mailing list and resource files.

Contact the Council for a copy.



# Council Update

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Meeting Notes

## Loans Available for Pre-Development of Cultural Facilities

Recognizing the critical lack of artists' live/work and performance space in Massachusetts, the Council has established a fund which provides loans and grants to non-profit artist/developers. The funds are to be used for pre-development costs associated with the renovation or construction of a cultural facility.

The Council will consider requests for legal, architectural, engineering, and financial planning or other technical services. The funds can be used for projects which require new construction or rehabilitation of an existing facility.

To accomodate this critical and often unpredictable need, applications will be accepted at any time in the fiscal year.

Inquiries to Kim Comart, 727-3668.



November  
15-21, 1987

Pending presidential signature, the week of November 15-21 will soon be designated "National Arts Week," giving government, corporations, individuals and communities an opportunity to celebrate the powerful vitality of the country's artists, performers, and cultural groups.

Sponsors include the National Assembly of Local Arts Agencies, the National Assembly of State Arts Agencies, the National Endowment for the Arts and, locally,

the Consortium of Local Arts Agencies of Massachusetts (CLAAM).

Cambridge's Arts Council, to name one participant, will chip in with a 12-hour "Harvest of the Arts" at the Hyatt Regency Hotel. The gala will feature a cabaret as well as artists' demonstrations, installations, and performances. An awards dinner will honor Cambridge Artist Maud Morgan and Gyorgy Kepes, founder of MIT's Visual Studies Department.

According to CLAAM President Irene Buck, many of the state's local Arts Lottery Councils are scheduling similar events for their communities.

## Council Raises Merit Aid 9 Percent

Citing increased support from the Governor and the state Legislature, the Council will raise second-year Merit Aid disbursements for fiscal year 1988 (July 1, 1987-June 30, 1988) an additional nine percent.

Merit Aid is the Council's single largest program and provides \$7 million annually to assist the ongoing programs and services of more than 370 state cultural organizations. Funds are provided, on a reimbursement basis, for two-year periods.

"It is especially appropriate that we pass on a sizeable portion of this year's generous budget increase to the groups that constitute the Commonwealth's strong cultural network," remarked Anne Hawley, the Council's Executive Director. She noted that new funds were also earmarked for a Massachusetts-Soviet cultural exchange and additional spending for children's cultural education and science programs.

Applications and guidelines for FY89-90 Merit Aid are now available from the Council. The deadline is November 20.

## Humanities Foundation Starts "Shifting Gears"

The changing nature of the workplace in five of the Commonwealth's historic manufacturing centers will be the focus of the Mass. Foundation for Humanities and Public Policy's "Shifting Gears: The Changing Meaning of Work in Massachusetts, 1920-1980."

With Council funding and support from the National Endowment for the Humanities, the Mass. Dept. of Environmental Management, and New England Telephone, scholars-in-residence will spend an entire year in five Heritage State Parks (North Adams, Gardner, Lawrence, Holyoke, Fall River) conducting historical research and organizing lectures, discussion series, film showings, walking tours and site visits.



# Resources

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## Conferences/Workshops-Publications-Opportunities

### Conferences/Workshops

**Accessible Arts:** Very Special Arts of Massachusetts and the Adaptive Environments Center of Boston will present a series of conferences this fall titled "4 Arts Access". Funded by the Mass. Council on the Arts and Humanities, the four conferences will focus on problems and solutions of creating accessible arts programming for persons of all abilities at the Mass. State Transportation Bldg. in Boston, Oct. 14, Nov. 5, and Dec. 14. A November 20 conference will be held at Assumption College in Worcester. Contact Lisa Thorson at 617/739-0088 or Sarah Digel at 617/350-7713.

**Clay in Arts Education:** *Studio Potter* magazine, in collaboration with New York University, will sponsor a symposium focusing on art education at the primary and secondary school levels, specifically addressing the value of working with clay for educational development. The symposium will be held at NYU on Jan. 28-30, 1988. Art educators, research scholars, school administrators, and ceramic artists are invited. Contact Gerry Williams at 603/774-3582.

**Women's Workshop:** "Freehand" is a seven-month intensive workshop for women in poetry, prose, photography, bodywork, and performance. Scheduled for October through May. Contact P.O. Box 806, Provincetown, MA 02657, 617/487-3579.

### Publications

**Resource Guides:** *Information Resources in the Arts: A Directory* has been published by the Library of Congress to improve communication among art associations and organizations in the U.S. It identifies about 350 information-sharing organizations specializing in the performing arts. Copies may be ordered for \$10 from the Superintendent of Doc-

uments, U.S. Government Printing Office, Washington, D.C. 20402...*The Teacher/Artist Connection*, a book which provides listings of artists as consultants for schools, businesses and community institutes. Send name, address and zip code to P.O. Box 688, Jamaica Plain, MA 02130. Enclose check or money order for \$6.50 per copy...*An Art Resource Directory for the Blind and Visually Impaired* is being published by the American Foundation for the Blind and Visually Impaired. Send appropriate information to Irma J. Shore, Director, Art Resource Director for the Blind & Visually Impaired, Museum of American Folk Art, 444 Park Ave., South, New York 10016.

**Artist as a Self-Employed Person:** contains information on copyright, contractual considerations and recordkeeping for taxes. Written for artists of all disciplines. Cost is \$8.98; the New Organization for Visual Arts, 1375 Euclid Ave., #106, Cleveland, OH 44115.

**Cultural Views** is a multicultural arts education newsletter available through subscription. It provides hard-to-find curriculum resources, profiles of successful programs, a calendar of workshops, conferences and presentations. \$15/four issues. Write: Cultural Views, 281 Huntington Ave., Boston 02115.

**NEA's Division of Civil Rights** produces the *Directory of Minority Arts Organizations*. The directory enables agencies, organizations, and individuals to locate and contact minority arts organizations. Contact June D. Harrison, Director, Division of Civil Rights, NEA.

**Public Art Catalogue:** The Townscape Institute, a non-profit planning organization in Cambridge, has printed *Place Makers*, a collection of profiles of public art from the nation's urban areas. \$29.29 for hardcover, \$14.95 for soft. Townscape Institute, Two Hubbard Park, Cambridge, MA 02138.

### Opportunities

**NEA's Expansion Arts Program:** Deadlines are Oct. 26 for organizations and Dec. 2 for services to the field. Total applications last year from New England were only 17. If you are a Third World organization or offer services to a minority, inner city, rural or tribal community, call NEA, 202/682-5443 for guidelines.

**Fellowship Deadline:** for applications to the 1987-88 Mass. Artists Fellowship Program is Oct. 16 in the categories of choreography, fiction, film, music composition, non-fiction, playwrighting, poetry, and video. Massachusetts residents over the age of 18 who are not enrolled in a degree-granting program are eligible to apply. Contact: Mass. Artists Fellowship Program, Artists Foundation, 110 Broad St., Boston 02210, 617/482-8100.

**Funding for Schoolchildren:** The Massachusetts Arts Lottery has \$1.5 million available to subsidize ticket admissions for Massachusetts schoolchildren to attend a performance in FY88. The Performing Arts Student Series (PASS) requires that a sponsor (schools, teachers, etc.) purchase tickets from one of the organizations on a PASS roster. The sponsor then applies to their local Arts Lottery Council for reimbursement. For a roster, application, or information, contact your regional liaison for the Arts Lottery.

**NIMT Grants for Singers:** Project grants for singers are offered by the National Music Institute for Music Theatre. Amount range \$150-\$1,000. Individuals or organizations may submit special projects. Contact NIMT, Kennedy Center, Washington, DC 20566, 202/965-2800.

**Enabling Fund:** The Junior League of Boston encourages non-profit agencies serving the Greater Boston community to apply for grants through its Enabling Fund. Your agency must be committed to community service and voluntarism,



# Resources

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## Services/Contacts-Calendar

and top priority will be given to projects addressing critical human needs. Next deadline: March 15, 1988. Contact the JLB at 117 Newbury St., Boston 02116, 617/536-9640.

**Minority Artists:** Metropolitan Life Foundation has announced Museum Grants for Minority Visual Arts, providing money for arts museums to develop programs to assist minority visual artists. Grants up to \$25,000. Deadlines for 1988 is November 2, 1987. Contact MLF, Museum Grants for Minority Visual Arts, One Madison Ave., New York 10010.

### Services/ Contacts

**Credit Union:** The first nationwide credit union for artists in all disciplines,

the Artists Community Federal Credit Union, is now operating. Services include personal loans of up to \$5,000, savings accounts and a health insurance plan. The Union will soon offer a financial referral service. Membership is open to all Foundation for the Community of Artists members living in the U.S. Contact: ACF-CU, 280 Broadway, Suite 412, New York 10007, 212/227-3770.

**Computer Counseling:** The Nonprofit Consulting Collaborative has added a Computer Consulting Team to its services. Non-profit organizations wishing to computerize aspects of their business can get help. For free interview, call 617/267-6161.

**Information Center:** The Center for Arts Information is a national clearing-house and research library focusing on

cultural policy, economic, and other trends in the non-profit arts, organizational management and individual professional development. Write 1285 Ave. of the Americas, 3rd floor, New York 10019, or call 212/977-2544.

**Arts Job Bank:** The *Jobbank*, published by the Western States Arts Foundation, is a biweekly listing of jobs in the visual, performing and literary arts, arts administration and college and university art departments. Employers are offered an efficient way to publicize job openings to arts professionals. To list openings or subscribe, write: Jobbank, WESTAF, 207 Shelby St., Suite 200, Santa Fe, NM 87501.

**Address Changes:** The following have recently changed their addresses: Handel & Haydn Society, 295 Huntington Ave., Boston 02115, 617/266-3605; The National Assembly of Local Arts Agencies, 1420 K St., NW, Suite 204, Washington, DC 20005, 202/371-2830; Very Special Arts Massachusetts, 2 Boylston St., 2nd floor, Boston 02116, 617/350-7713.

**Arts for the Elderly and Disabled:** ArtsReach provides arts programming in nursing homes, rehabilitation centers and facilities serving individuals with physical or developmental disabilities focusing on Greater Boston. It offers performances, workshops and tickets to performances. Contact Michael Cohen or Lyn Abissi, ArtsReach, 51 Lincoln St., Needham, MA 02192, 617/444-4800.

**Health Education Project:** The Artists Foundation, in collaboration with Dr. Jeremy Nobel of Harvard's Occupational Health Program, the Junior League, and the Jesse B. Cox Charitable Trust, has initiated a three-year project to collect and disseminate information about the occupational hazards of working as an artist. The Artists Health Education Project plans a reference center focusing on toxic art materials and preventive measures, as well as listing doctors and clinics. For more information, contact the Project at the Artists Foundation.

## Folklife in Massachusetts

### Calendar of Folklife/Ethnic Arts Events

#### October 1987-October 1988

In the year preceding the 100th anniversary of the American Folklore Society, the Council is providing support for a number of conferences, exhibitions, and festivals. The Council's new brochure on folklife (see page four) has the full details, including individuals to contact. Contact Dillon Bustin at the Council for a copy.

#### October 29-31, 1987

**Conference on Industrial History (Lowell)**  
"Immigration and Ethnicity" is the topic of the eighth annual conference, organized by the Lowell National Historical Park.

#### March 1, 1988

**Mass. Folk Arts Fellowship Awards**  
Deadline for Traditional Folk Arts, a new category of the Mass. Artists Fellowship Program.

#### March 5, 1988

**Gloucester Folklife Festival**  
A celebration of the folklife of Cape Anne and Essex County June 23-27,

#### June 30-July 4, 1988

**Festival of American Folklife**  
Massachusetts is featured at the National Mall in Washington, DC.

#### July, 1988

**National Folk Festival in Lowell.**

#### August 27-October 30, 1988

**Visual Narratives: Contemporary Folk Art in New England (Lincoln)**  
The first thematic exhibition of visual folk art in the region.

#### September 5, 1988

**Bread and Roses Labor Heritage Festival (Lawrence)**  
A festival of music and dance, including the Northeast Fiddler's Convention.

#### October 20, 1988-April 30, 1989

**Folk Roots, New Roots: Folklore in American Life (Lexington)**  
An exhibition revealing America's fascination with its own folklore and folklife.

#### October 25-30, 1988

**American Folklore Society (Cambridge)**  
The centennial meeting of the society.

#### October 28-30, 1988

**Festival of Massachusetts Folklife (Boston)**  
The re-staging of the Massachusetts program from the Festival held in DC.



# Bulletin News

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## Guest Column: Alan Jabbour

### One Hundred Years of Massachusetts Folklife

A century ago the American Folklore Society was founded in Cambridge. As the Society prepares to return to Massachusetts for its 1988 annual meeting, we folklorists are naturally reflecting on what we have accomplished and what lies ahead for folklore and folklife in America.

So what has been accomplished? Creating a national organization provided a forum where interested researchers could report and exchange views. Publications of Society members proliferated, both under Society auspices and elsewhere. Within a few decades the Society could justly claim to have promoted research, accumulated a significant body of knowledge, and disseminated that knowledge to foster public understanding. Yet the founding impetus was not simply to study folklore; it was to preserve it as well. "Preservation" calls for not only knowledge but actions. Actions in turn require institutionalization. But until recently the institutional niches of the folk cultural preservation movement were limited to the academic and federal spheres.

The early federal commitment to folklore was a commitment to document it. The Bureau of American Ethnology of the late 19th and early 20th centuries documented American Indian traditions. The Archive of American Folk-Song, created in 1928 at the Library of Congress, became an epicenter for governmental efforts to document

folk culture in the 1930s. The 1960s and 1970s brought a further flowering at the federal level: the Smithsonian's Festival of American Folklife since 1967, the Folk Arts Program at the National Endowment for the Arts since 1974, the American Folklife Center at the Library of Congress since 1976. To the older mission of documentation were added the newer missions of presentation and encouragement, and the federal role now seems secure.

Now, as the Society's centennial approaches, something new is in the air. A sign: the Massachusetts Council on the Arts and Humanities now has a Folklife and Ethnic Arts Program. After a century of scholarly concern and a half-century of federal attention, there is growing up a network of folk arts and folklife programs at the state and local level—closer to the action than we Feds are, and more able to sustain the effort than we individual researchers can. When states and localities recognize folklife, they foster a supportive environment for the creative spirit of all the nation's ethnic, regional, and occupational cultures.

So thanks, Massachusetts, for helping to launch us a century ago, and thanks for your new program, which serves as both a tribute and a commitment to the grassroots creativity of the people of your state.

*(Alan Jabbour is Director of the American Folklife Center in the Library of Congress, which is currently undertaking a project documenting the ethnic and neighborhood traditions in Lowell. Dr. Jabbour is also President of the American Folklore Society in 1987-88.)*

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